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Skillsoft Appoints Raianne Reiss as Chief Marketing Officer

Results-Driven Leader Brings Significant Marketing Expertise and Track Record of Driving Growth at Successful Global Brands

BOSTON--(BUSINESS WIRE)-- Skillsoft Corp. (NYSE: SKIL) ("Skillsoft" or the "Company"), the platform that empowers organizations and learners to unlock their full potential, today announced it has appointed Raianne Reiss as Chief Marketing Officer. Ms. Reiss will report directly to Skillsoft's Chief Executive Officer and Executive Chair, Ron Hovsepian, and will be responsible for overseeing the Company's global marketing efforts, driving demand and enhancing brand awareness among organizations and learners who are amid their talent transformation.

This press release features multimedia. View the full release here:
<https://www.businesswire.com/news/home/20250501868654/en/>



Raianne Reiss, Chief Marketing Officer, Skillsoft

Ms. Reiss brings more than 20 years of extensive marketing experience in the technology sector, including in developing and executing go-to-market strategies, product positioning and messaging, and marketing and brand strategy development. Ms. Reiss most recently served as Executive Vice President and Chief Marketing Officer at Yext, where she led all aspects of marketing, including corporate brand strategy and communications, product marketing, demand generation, operations, and

business

development. She previously served as Vice President, Marketing at Elastic, an AI Search platform. Prior to her time at Elastic, Ms. Reiss held various marketing roles at Amazon Web Services, including Head of Americas Marketing, where she led marketing across the United States, Canada, and Latin America. Ms. Reiss has also served as Director, Americas Marketing at Juniper Networks; Head of Global Services Marketing at Tellabs; and in multiple marketing and sales leadership roles at 3Com.

"We are pleased to welcome Raianne to Skillsoft as we continue on our transformation journey to become the number one talent development partner for organizations and learners," said Mr. Hovsepien. "Raianne's passion for powerful storytelling and driving transformation, combined with her deep knowledge of the technology space, will help accelerate our go-to-market motion to meet the ever-evolving needs of our customers. Her track record of fostering high-performing marketing organizations and operating with a unique customer-centric approach make her a fantastic addition to our leadership team. We look forward to working closely with Raianne as we continue delivering value for our customers, learners, shareholders, and team members."

"AI and cutting-edge technologies are continuously reshaping how organizations operate and grow. Skillsoft is at the forefront of helping businesses and individual learners succeed in a rapidly evolving environment," said Ms. Reiss. "I am thrilled to join the team during such a pivotal time and am eager to help accelerate our transformation plan. I look forward to delivering impactful learning experiences that empower our customers to drive sustainable growth, build stronger teams, and cultivate essential skills across their organizations."

About Skillsoft

Skillsoft (NYSE: SKIL) empowers organizations and learners to unlock their full potential by delivering personalized, interactive learning experiences and enterprise-ready solutions. Powered by AI and strengthened by a broad ecosystem of partners, the Skillsoft platform helps customers solve some of today's most complex business challenges including bridging skill gaps, improving talent retention, driving digital transformation, and future-proofing the workforce. Skillsoft is the talent development partner of choice for thousands of organizations – including 60% of the Fortune 1000 – and serves a global community of more than 95 million learners. For more information, visit [skillsoft.com](https://www.skillsoft.com).

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