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# Skillsoft Expands Welch Way Management Development Program Portfolio

*New programs and expanded international offerings bolster continuous learning around the world*

NASHUA, N.H.--(BUSINESS WIRE)-- Building on the positive momentum customers have achieved through [Welch Way](#), [Skillsoft](#) announces enhancements that will further help organizations around the world develop leaders who can meet the demands of today's dynamic business environments. The product portfolio now includes new coursework on "Innovation and Agility" and "Building a Winning Career." The product is also now available for French- and Latin American Spanish-speaking markets.

Launched in February 2014, Welch Way is a partnership between Skillsoft and the Jack Welch Management Institute at Strayer University. The program leverages world-renowned CEO and management expert Jack Welch's unique insights on building winning teams and developing leaders. It was recently recognized by *CLO Magazine* as part of their [Learning in Practice Awards](#) for "Excellence in Content."

"Welch Way is a very effective leadership and management development solution, and we're excited to take it to another level with new offerings and support for French- and Latin American Spanish-speaking markets," said Tim Redfern, Vice President & General Manager, Leadership Solutions, Skillsoft. "As a global company and pioneer in the field of learning and Talent Management, our goal is to help learners maximize their leadership potential. Welch Way enables organizations to develop and retain the talent they need to stay competitive in a global economy."

## **New Programs Enhance Leaders' Skillsets**

Recent enhancements to the programs allow learners to consume them in a variety of methods depending on their preferred approach – including "Experts of Practice" which offers continuous learning resources for use during and after the program from the Skillsoft's Leadership Channel collection of thought leader videos; and self-paced courses for senior-level management learners proficient in applying the concepts on their own. In addition, two new programs will be available in January 2015 for:

- **Innovation and Agility:** This program encourages learners to act with speed and decisiveness, and to introduce an innovative mindset to their organization.
- **Building a Winning Career:** This program focuses on the practice of over-delivering. Whether learners are early in their career or seeking advice to grow professionally, Jack Welch's straightforward guidance will help them to over-deliver and focus on what matters most for success.

## **International Offerings Expand Product's Impact**

The programs will now bring the same training opportunities to French- and Latin American

Spanish-speaking markets. These programs include Leadership in Action, Managing Change, Creating a Winning Strategy, Finance for Managers, Managing Your Team and Operational Excellence.

Cevital Corporate University, the first corporate university in Algeria, has already begun taking advantage of the French courses to quickly train high potential managers ahead of anticipated rapid growth in the company.

“The feedback we’ve received from our learners shows a real enthusiasm for the program, who realize they now have a true management transformation tool at their disposal,” said Smail Seghir, Former President, Cevital Corporate University. “The learners evaluate the challenges they face more accurately and most of them are ready to reconsider their methods and implement necessary changes in their managerial behavior and strategy.”

To hear more about one Skillsoft customer’s experience with Welch Way, visit: <http://www.youtube.com/watch?v=Z13LxRmDi6k>

For more details on the Welch Way program, visit: [www.welchway.com](http://www.welchway.com).

Tweet this: [Enhanced #leadership development programs with @JackWelchMBA and @Skillsoft drive continuous learning](#) <http://bit.ly/1se5a78>

### **About Skillsoft**

Skillsoft is a pioneer in the field of learning and Talent Management with a long history of innovation. Skillsoft provides cloud based learning solutions for its customers worldwide, ranging from global enterprises, government, and education to mid-sized and small businesses. Skillsoft's customer support teams draw on a wealth of in-house experience, flexible delivery platforms and a comprehensive learning e-library to develop off-the-shelf and custom learning programs tailored to cost-effectively meet customer needs. Skillsoft's courses, books and videos have been developed by industry leading learning experts to ensure that they maximize business skills, performance, and talent development.

Skillsoft currently serves over 6,000 customers and more than 19,000,000 learners around the world. Skillsoft is on the web at [www.Skillsoft.com](http://www.Skillsoft.com).

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Lois Paul and Partners for Skillsoft  
Kenna Luguri, 617-986-5879  
[Kenna\\_Luguri@lpp.com](mailto:Kenna_Luguri@lpp.com)

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