

Skillsoft Publishes e-book to Help Organizations Evaluate Cloud-based Learning Solutions

Guides readers in selecting solutions based on employee development objectives and business goals

NASHUA, N.H.--(BUSINESS WIRE)-- [Skillsoft](#) has introduced a new resource, [Cloud-Based Learning Solutions: Making the Right Choice for Your Enterprise](#), to help learning and development decision-makers fully understand cloud-based learning and how best to leverage it to achieve specific business goals. Including contributions from industry thought leaders, checklists, and case studies, the complimentary e-book is an all-encompassing guide that educates organizations on everything from selecting a cloud learning solution to realizing improved business outcomes.

“Learning investment decision-making is quickly becoming about ‘future-proofing’ and choosing resources and technologies that will remain valuable even as the ways learners consume learning change over time,” said Pam Boiros, Vice President, Corporate Marketing, Skillsoft. “It’s important for organizations to understand the benefits of partnering with the right provider so their programs can evolve along with the business and learning environments.”

Cloud-Based Learning Solutions covers today’s complex learning and development ecosystem and the ways businesses can best leverage cloud-based learning content and platforms. The e-book is intended for readers across human resources, IT and learning & development functions and walks them through the main considerations of making a decision around cloud learning solutions, including:

- **Why cloud-based learning?** Explores the features, benefits and common myths surrounding cloud-based learning.
- **What cloud-based learning success looks like:** Looks at the four building blocks of success—engagement, alignment, adoption and value—and how putting the right learning resources in place supports them.
- **Developing the business case for cloud-based learning:** Addresses common barriers to adoption, and looks at best-practices for communicating the business case to stakeholders, for implementing a cloud-based learning solution.
- **Selecting the right cloud-based learning partner:** Comprehensively assesses the criteria for choosing a cloud-based learning partner, including content, enabling technologies, service and experience.

To download the complimentary *Cloud-Based Learning Solutions* e-book, visit:
<http://www.skillsoft.com/assets/offers/elearning-guide/elearning-guide.pdf?srcID=PR>

Tweet this: [A new e-book on selecting the right #cloud-based #learning solution for you is now available from @Skillsoft http://bit.ly/ElearnEbook](#)

About Skillsoft

Skillsoft is a pioneer in the field of learning with a long history of innovation. Skillsoft provides cloud based learning solutions for its customers worldwide, ranging from global enterprises, government, and education to mid-sized and small businesses. Skillsoft's customer support teams draw on a wealth of in-house experience, flexible delivery platforms and a comprehensive learning e-library to develop off-the-shelf and custom learning programs tailored to cost-effectively meet customer needs. Skillsoft's courses, books and videos have been developed by industry leading learning experts to ensure that they maximize business skills, performance, and talent development.

Skillsoft currently serves over 6,000 customers and more than 19,000,000 learners around the world. Skillsoft is on the web at www.Skillsoft.com.

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