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Skillsoft Announces Live Leadership Event with Focus on Building Trust through Conversational Intelligence

Judith Glaser to present how business leaders can apply groundbreaking neuroscience research to better relationships and drive organizational success

NASHUA, N.H.--(BUSINESS WIRE)-- [Skillsoft](#) today announced its latest [Live Event](#) featuring author Judith Glaser, whose book “Conversational Intelligence: How Great Leaders Build Trust and Get Extraordinary Results” will guide the interactive presentation on business leadership. The event will take place June 10, 2014 from 12:00-1:30pm EDT, and is now open to all corporate professionals interested in Skillsoft’s leadership development solutions, in addition to [Skillsoft Leadership Channel](#) and [Advantage series](#) customers.

Registration for this exclusive event is open [online](#) to leadership and corporate professionals. Skillsoft is a pioneer in the field of technology-delivered learning with a long history of innovation and delivering solutions for its customers worldwide, ranging from global enterprises, government and education to mid-sized and small businesses.

Through story-telling and practical exercises, Glaser will translate neuroscience research into pragmatic and powerful conversational tools that business leaders can use to develop trust, partnerships and mutual success with their employees and peers. In a high-energy session, participants will learn tools, practices, and frameworks to elevate their conversations and positively impact their organizations’ future success. Glaser will present a new framework that outlines which conversations trigger the lower brain and what activates the higher-level intelligences – empathy, foresight, good judgment and trust. Additional takeaways include:

- The neuroscience of conversations – including what conversations open and close our brains, and why we need to know this;
- The five conversational blind spots that lower our Conversational Intelligence, and what to do about them;
- How to activate, measure and use Three Levels of Conversations; and
- How to use Conversational Rituals to elevate your C-IQ.

“Skillsoft has long been committed to providing organizations with the tools they need to maximize leadership skills and inspire new approaches for success, and this next program in the Skillsoft Live Event series continues to support that pledge,” said Shawn Hunter, Executive Producer and Vice President of Skillsoft’s Leadership Channel. “We’re very fortunate to be able to work with Judith Glaser to provide this session to business leaders wanting to form more successful partnerships between themselves and their coworkers.”

Skillsoft's Live Events provide subscribers with cutting-edge thinking in business and leadership through live and interactive presentations featuring the most recognized and sought-after thought leaders and best-selling authors. Skillsoft produces up to seven Live Events annually and offers more than 4,000 video assets from best-selling business authors, speakers and business leaders through the Leadership Channel. To get more information about Skillsoft's leadership development solutions, please visit <http://www.skillsoft.com/business-solutions/leadership-development.asp>.

Participants are encouraged to tweet thoughts and questions during each Live Event using the hashtag: #SkillsoftLive

Tweet this: [We're hosting a new @Skillsoft Live Event featuring @JudithEGlaser's insights on #business #leadership http://bit.ly/1jhtDYa](http://bit.ly/1jhtDYa)

About Skillsoft

Skillsoft is a pioneer in the field of learning with a long history of innovation. Skillsoft provides cloud based learning solutions for its customers worldwide, ranging from global enterprises, government, and education to mid-sized and small businesses. Skillsoft's customer support teams draw on a wealth of in-house experience and a comprehensive learning e-library to develop off-the-shelf and custom learning programs tailored to cost-effectively meet customer needs. Skillsoft's courses, books and videos have been developed by industry leading learning experts to ensure that they maximize business skills, performance, and talent development.

Skillsoft currently serves over 6,000 customers and more than 19,000,000 learners around the world. Skillsoft is on the web at www.Skillsoft.com.

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