

Skillsoft Supports Learning Industry's Transition to Mobile Learning

Skillsoft's mobile solutions enable organizations to support continuous learning that aligns with business objectives

NASHUA, N.H.--(BUSINESS WIRE)-- As today's workplace adapts to a more mobile generation of workers, <u>Skillsoft</u> is meeting the growing demand for on-the-go learning by driving mobile initiatives across a wide product portfolio. Skillsoft's mobile solutions provide access to assets wherever employees learn best, ensuring content is available at the point of need – which is especially important for today's <u>73 percent of organizations</u> that are actively engaging in mobile learning.

Within its suite of mobile learning solutions, Skillport 8 <u>Learning Management System (LMS)</u> features a learning experience that is optimized for tablet delivery. The mobile backbone of Skillport 8 gives organizations confidence in devising and deploying mobile learning programs that can immediately drive the development of their workforce. Skillport 8 also provides access to a full library of mobile-friendly learning content and other assets – including more than 8,000 videos, 40,000 books and 1,000 tablet-friendly business skills courses. In addition to Skillport 8, Skillsoft offers full custom content capabilities and rapid content assembly tools, such as Skillsoft Dialogue Design, which allows organizations to quickly create and publish their own content for time-critical business initiatives.

"Today's generation of workers is used to having information instantly available at their fingertips. Employees want to be able to use their tablets and smartphones and, as user preferences change, it's important for learning programs to evolve in tandem," said John Ambrose, Senior Vice President, Strategy and Corporate Development, Skillsoft. "Mobile learning is key to breaking down barriers in participation and engagement of employees within changing workforces. Whether it's sales teams working through development plans while in the field or traveling executives accessing on-demand content to refresh their skills before a big presentation, mobile learning enables a smarter workforce, no matter where they are."

With Skillsoft's mobile learning, users can start on one device and finish on another, allowing them to learn within their own workflow. The functionality of Skillsoft's solutions transforms learners' devices into both an office and a classroom. These solutions enable organizations to embrace emerging mobile learning initiatives while still meeting their overall learning objectives.

Skillsoft's "Mobile Learning: Transforming the Delivery of Learning" offers further advice on the key considerations organizations need to evaluate as they plan their mobile learning initiatives.

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the delivery of #learning http://bit.ly/1gwOGev

About Skillsoft

Skillsoft is a pioneer in the field of learning with a long history of innovation. Skillsoft provides cloud based learning solutions for its customers worldwide, ranging from global enterprises, government, and education to mid-sized and small businesses. Skillsoft's customer support teams draw on a wealth of in-house experience and a comprehensive learning e-library to develop off-the-shelf and custom learning programs tailored to cost-effectively meet customer needs. Skillsoft's courses, books and videos have been developed by industry leading learning experts to ensure that they maximize business skills, performance, and talent development.

Skillsoft currently serves over 6,000 customers and more than 19,000,000 learners around the world. Skillsoft is on the web at www.Skillsoft.com.

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Lois Paul and Partners for Skillsoft Kenna Luguri, 617-986-5879 Kenna.Luguri@lpp.com

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