

## 2014 Global Skillsoft Perspectives User Conference Explores "Innovate, Influence, Impact" Theme

Annual Event Brings Together Learning Industry Leaders to Share Best Practices in Driving Performance and Business Value

LAS VEGAS & NASHUA, N.H.--(BUSINESS WIRE)-- Skillsoft kicks off its annual user conference, 2014 Global Skillsoft Perspectives, today in Las Vegas, Nevada. This event brings together leading industry experts in the field of learning to discuss the theme of "Innovate, Influence, Impact," which focuses on ways in which learning drives performance and delivers business value for organizations. Skillsoft is a pioneer in the field of technology-delivered learning with a long history of innovation and delivering solutions for its customers worldwide, ranging from global enterprises, government, and education to mid-sized and small businesses.

Global Skillsoft Perspectives is a live and interactive forum for Skillsoft customers, media, analysts and industry influencers to come together for a range of workshops, customer presentations, expert panels, dynamic presentations and product demonstrations highlighting the latest trends and innovations in learning. Attendees will have the opportunity to network with key industry learning leaders, participate in a variety of workshops and hear informative presentations from speakers such as world-renowned CEO and management expert, <u>Jack Welch</u>, internationally recognized artist, <u>Erik Wahl</u> and former Director of Creation for Cirque du Soleil, <u>Lyn Heward</u>. Erik Wahl's keynote will be broadcast live as part of the Skillsoft Leadership Channel™ series of Live Events.

"Skillsoft is committed to providing customers with the most relevant content while leveraging technological advances through a variety of flexible delivery formats," said John Ambrose, senior vice president, strategy, corporate development and emerging business, Skillsoft. "We are thrilled to provide customers with the opportunity to share their learning story with peers and influencers at Perspectives each year. The event's customer-centric approach yields a collaborative, strategy-driven environment for all in attendance. This year, we again look forward to providing attendees the opportunity to learn, engage, and exchange ideas in a collaborative atmosphere."

During the conference, Skillsoft will announce the 2014 <u>Innovation Award</u> winners. The awards are judged by an independent panel of industry gurus and Skillsoft subject matter experts. These awards honor Skillsoft customers for their significant achievements in corporate learning and development, recognizing innovative ideas, and inspiring leaders who are helping to transform the learning landscape.

For live updates from 2014 Global Skillsoft Perspectives, <u>follow Skillsoft on Twitter</u> using <u>#Perspectives14</u> and visit <u>the event website</u> for a detailed conference agenda.

Tweet This: 2014 Global @Skillsoft Perspectives user conference explores Innovate, Influence, Impact theme http://bit.ly/1iq5Yl6 #Perspectives14

## **About Skillsoft**

Skillsoft is a pioneer in the field of learning with a long history of innovation. Skillsoft provides cloud based learning solutions for its customers worldwide, ranging from global enterprises, government, and education to mid-sized and small businesses. Skillsoft's customer support teams draw on a wealth of in-house experience and a comprehensive learning e-library to develop off-the-shelf and custom learning programs tailored to cost-effectively meet customer needs. Skillsoft's courses, books and videos have been developed by industry leading learning experts to ensure that they maximize business skills, performance, and talent development.

Skillsoft currently serves over 6,000 customers and more than 19,000,000 learners around the world. Skillsoft is on the web at <a href="https://www.skillsoft.com">www.skillsoft.com</a>.

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