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Skillsoft Unveils 2014 Global Skillsoft Perspectives Learning Industry Event Agenda

Jack Welch joins distinguished speaker lineup; Panel Discussions and Customer Learning Sessions to Include Burger King, CACI, PwC and Johns Hopkins University

NASHUA, N.H.--(BUSINESS WIRE)-- Skillsoft today announced the [agenda](#) for its [2014 Global Skillsoft Perspectives](#) learning industry event. Highlighting the event are appearances by several renowned speakers, including [Jack Welch](#), Executive Chairman of the Jack Welch Management Institute at Strayer University; Erik Wahl, artist, author and entrepreneur; and Lyn Heward, former Director of Creation for Cirque du Soleil. Perspectives will feature a broad range of workshops, customer presentations, expert panels and product demonstrations covering the latest trends in learning.

This year's conference will take place April 8 – 11, 2014 at the MGM Grand Hotel in Las Vegas, Nevada, with the theme *Innovate, Influence, Impact*, which focuses on ways in which performance leads to business impact and how to maximize organizational budgets dedicated to learning. Skillsoft is a pioneer in the field of technology-delivered learning with a long history of innovation and delivering solutions for its customers worldwide, ranging from global enterprises, government, and education to mid-sized and small businesses. Skillsoft hosts the annual event for its customers and prospects to network, interact and learn from each other in a collaborative forum focused on innovations in the learning industry. Customers from across the globe that are scheduled to present include Burger King, CACI, PwC and Johns Hopkins University.

In an interview-style discussion, *Lessons in Leadership*, [Jack Welch](#) will share insights from his first-hand experiences as a world-renowned CEO and management expert. Attendees will gain tips to develop leadership qualities, build a competitive advantage and transform their lives and the organizations of the future.

Two additional distinguished keynote speakers will join Welch on the event agenda – Erik Wahl and Lyn Heward. Broadcast live from Perspectives as a [Leadership Development Channel Live Event](#), internationally recognized artist [Erik Wahl](#) will present *UNthink*, a program designed to reframe organization's thinking so that new creative actions become possible. In her keynote presentation, *The Spark: Igniting the Creative Fire That Lives Within Us All*, [Lyn Heward](#), former Director of Creation for Cirque du Soleil, will dispense practical advice on a range of issues, including keys to finding and developing talent, embracing risk-taking and fostering a dynamic corporate culture.

Attendees will also be invited to attend [KÀ by Cirque du Soleil](#) on site at MGM Grand Hotel, a ground-breaking stage performance and cinematic journey of aerial adventure and perpendicular acrobatics.

An early bird registration discount is available through an extended deadline of March 1. Details can be found online [here](#).

“With a lineup of influential and exciting speakers and an agenda filled with industry experts and customer case studies, we believe that Perspectives is a must attend event for learning professionals of all levels,” said Jerry Nine, Chief Operating Officer, Skillsoft. “We look forward to providing attendees the opportunity to learn, engage and exchange ideas and best practices in an exclusive, collaborative atmosphere.”

2014 Global Skillsoft Perspectives will feature 40 learning sessions and multiple workshops highlighting customers, including:

- *A Transformation Story: Going from Instructor Led Training to Digital Training and Driving Learner Engagement* – Burger King
- *Faced with Adversity? Focus on Delivering Learning that Matters*– CACI
- *Building Business Acumen with Books24x7* – PwC
- *Igniting Learning in Reluctant Audiences* – Johns Hopkins University

In addition to learning sessions, the agenda will include in-depth workshops led by industry thought leaders on topics such as benchmarking, ROI, L&D budgets and reporting standards. The full agenda can be found online [here](#).

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Also during 2014 Global Skillsoft Perspectives, the [Innovation Awards](#) winners will be announced. These awards honor Skillsoft customers for their significant achievements in elearning, recognizing innovative ideas and inspiring leaders who are helping to transform the learning landscape.

Join the 2014 Global Skillsoft Perspectives conversation on [Twitter](#) with [#Perspectives14](#) and visit the [Learning Re: Imagined Blog](#) for up-to-date information on Perspectives.

For additional event information, visit the [2014 Global Skillsoft Perspectives website](#).

About Skillsoft

Skillsoft is a pioneer in the field of learning with a long history of innovation. Skillsoft provides cloud based learning solutions for its customers worldwide, ranging from global enterprises, government, and education to mid-sized and small businesses. Skillsoft's customer support teams draw on a wealth of in-house experience and a comprehensive learning e-library to develop off-the-shelf and custom learning programs tailored to cost-effectively meet customer needs. Skillsoft's courses, books and videos have been developed by industry leading learning experts to ensure that they maximize business skills, performance, and talent development.

Skillsoft currently serves over 6,000 customers and more than 19,000,000 learners around the world. Skillsoft is on the web at www.Skillsoft.com.

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