

October 30, 2013



Skillsoft Enables Customers to Achieve Strategic Learning Program Objectives

Cbeyond, Manitoba Hydro, and the University of North Carolina Wilmington Report Improved Employee Performance, Retention, Career Advancement and Cost Savings through Skillsoft Learning Solutions

NASHUA, N.H.--(BUSINESS WIRE)-- [Skillsoft](#) today highlighted case studies of three customers that achieved success using Skillsoft's learning solutions. Through Skillsoft's diverse offering, Cbeyond, Manitoba Hydro and the University of North Carolina Wilmington have met a range of strategic objectives including targeted skills development, competency mapping, and just-in-time (JIT) learning. Skillsoft is a pioneer in the field of technology-delivered learning with a long history of innovation and delivering solutions for its customers worldwide, ranging from global enterprises, government, and education to mid-sized and small businesses.

"Every organization has its own unique set of objectives and challenges with their strategic learning programs. These can include employee engagement and retention, skills development, staffing, compliance, cost optimization and more," said John Ambrose, Senior Vice President, Strategy, Corporate Development and Emerging Business, Skillsoft. "We are thrilled to see customers taking a strategic approach to learning by working with our team to implement programs that are tuned to meet specific needs of their employees while also supporting organizational objectives."

Cbeyond – A targeted training program with company-wide impact

[Cbeyond](#) is a technology ally for small and medium-sized businesses, delivering cloud services and communications through enterprise network and data centers. Fast and continuous advances in technology were creating a knowledge/skills gap on Cisco® technology for Cbeyond employees. Cbeyond needed to grow the certification base of employees across the company and improve their technical acumen. To support a growing demand for Cisco CCNA knowledge and certification preparation, Cbeyond partnered with Skillsoft to create a targeted and comprehensive training program. Cbeyond deployed a 12-week training program using [Skillsoft Live Learning](#) IT certification resources. The program has enabled 30 percent of participants to advance in their careers at Cbeyond, in addition to decreased turnover and increased employee satisfaction rates, which directly correlates to its goals of creating a learning culture embedded throughout the entire organization.

More details on this case study can be found [here](#).

Manitoba Hydro – The greener side of elearning

[Manitoba Hydro](#) is Manitoba's largest Crown Corporation and the major energy utility provider serving the Canadian province, generating and exporting electricity to over 500,000

customers using self-renewing water power. But with approximately 6,400 employees spread throughout a 250,900 square mile region, the company faced significant challenges in providing consistent access to training content across its employee base. Manitoba Hydro made 200 Skillsoft Business Skills and Desktop courses available to employees across the company. Manitoba Hydro rounded out its elearning portfolio with [Skillsoft Leadership Advantage](#), a collection of focused resources targeting essential leadership and management skills. By integrating these assets into targeted learning tracks the company enabled employees to acquire a mix of skills and abilities needed to take Manitoba Hydro into the future. By aligning courses with specific core competency areas, mapping to various career streams and providing employees with just-in-time (JIT) access to training, Manitoba Hydro was able to meet the needs of the dispersed population. In addition to saving \$8.4 million in travel and time costs in one year, the company achieved significant environmental savings that equate to 925,000 liters of gas and 2,147 metric tons of CO₂ emissions.

More details on this case study can be found [here](#).

University of North Carolina Wilmington – Aligning learning to strategic campus initiatives

Established in 1947 as two-year Wilmington College, the University of North Carolina Wilmington (UNCW) received four-year status in 1963 and became the sixth university in the UNC System in 1969. In an effort to create structured and unified learning and development opportunities, the university began offering [SkillChoice™ Complete](#) to provide faculty and students the opportunity to learn where and when they desired using the [Skillport®](#) learning management system. With these tools in place, UNCW sought to align Skillsoft resources with strategic campus initiatives, including Blackboard orientation, School of Nursing orientation, supplemental classroom instruction and a first-year research tutorial. At the same time, UNCW was required to roll out a university-wide unlawful workplace harassment training in an eight month time frame without hiring additional staff. To tackle the compliance initiative, UNCW used Skillsoft Dialogue Design to create custom course for managers, faculty and staff, enabling efficient training and a 100% completion rate of training within the goal timeframe. In addition, UNCW rolled out two orientations, a first-year research tutorial and supplemental online content using Skillport and Skillsoft learning resources.

More details on this case study can be found [here](#).

Tweet This: [.@Skillsoft enables customers @Cbeyond. @manitobahydro & @UNCWilmington to achieve strategic #learning program goals http://bit.ly/1cpvMj5](#)

About Skillsoft

Skillsoft is a pioneer in the field of learning with a long history of innovation. Skillsoft provides cloud based learning solutions for its customers worldwide, ranging from global enterprises, government, and education to mid-sized and small businesses. Skillsoft's customer support teams draw on a wealth of in-house experience and a comprehensive learning e-library to develop off-the-shelf and custom learning programs tailored to cost-effectively meet customer needs. Skillsoft's courses, books and videos have been developed by industry leading learning experts to ensure that they maximize business skills, performance, and talent development.

Skillsoft currently serves over 6,000 customers and more than 19,000,000 learners around the world. Skillsoft is on the web at www.Skillsoft.com.

Skillsoft, the Skillsoft logo, Skillport, Search & Learn, SkillChoice, Books24x7, ITPro, BusinessPro, OfficeEssentials, GovEssentials, EngineeringPro, FinancePro, AnalystPerspectives, ExecSummaries, ExecBlueprints, Express Guide, Dialogue, Quickskill and inGenius are trademarks or registered trademarks of Skillsoft Ireland Limited in the United States and certain other countries. All other trademarks are the property of their respective owners.

Lois Paul and Partners
Katie Huber, 617-986-5729
Katie_Huber@lpp.com

Source: Skillsoft