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Skillsoft Selected as Gold Winner in Excellence in Social Learning by Chief Learning Officer Magazine

Skillsoft recognized as CLO Learning In Practice Award winner for its innovative social learning platform, Skillsoft inGenius™

NASHUA, N.H.--(BUSINESS WIRE)-- [Skillsoft](#) announced today that *Chief Learning Officer* (CLO) selected the company as the gold winner in Excellence in Social Learning for the *Chief Learning Officer* Learning in Practice Awards. Skillsoft was honored for its work incorporating a social learning strategy through the Skillsoft [inGenius](#)™ social learning platform for TELUS, a leading national telecommunications company. This recognition further exemplifies Skillsoft's role as a pioneer in the field of learning with a long history of innovation. Skillsoft provides cloud based learning solutions for its customers worldwide, ranging from global enterprises, government, and education to mid-sized and small businesses. Skillsoft was honored at the Learning in Practice Provider Awards reception at [Fall 2012 CLO Symposium](#) on September 19.

"Being named the Excellence in Social Learning gold winner is a great honor for all of us at Skillsoft and a testament to our commitment to providing innovative learning solutions," said John Ambrose, Senior Vice President, Strategy, Corporate Development and Emerging Business, Skillsoft. "We are proud to be recognized for our work implementing social technology into a collaborative environment to encourage informal learning and knowledge sharing. Our work with TELUS is a great example of how an organization can benefit from social learning, by fostering a collaborative spirit across the entire organization."

Skillsoft's inGenius social learning platform has redefined the learning experience at TELUS by providing users with a virtual community to interact, engage, share and learn. Users who participate in online training sessions can keep dialogue going with colleagues and instructors before, during and after training sessions. By implementing Skillsoft inGenius, TELUS has expanded the traditional classroom, creating a culture of collaboration and engagement across multiple offices, job families and teams.

"Skillsoft inGenius provides TELUS with a framework for connecting team members with similar learning interests, eliminating the feeling of 'mandatory' learning," said Benny Ramos, Senior Career Consultant, TELUS. "We are thrilled with the positive impact that inGenius offers TELUS as it encourages our employees to make the most of their learning experiences through collaboration in an informal, social learning community."

Skillsoft inGenius enables employees to connect in an informal, yet effective way that combines the social tools that employees use on a regular basis with learning tools. It extends the value of trusted, expert information by providing opportunities for a company's own employees to contribute their knowledge and expertise in ways that build upon learning

culture, strengthen ties and forge collaborative relationships among groups and individuals that might not otherwise interact. Skillsoft inGenius provides the opportunity for managers and teams to interact and learn collaboratively on a global level, transforming professionals from knowledge consumers to knowledge publishers who actively participate and manage individual learning experiences.

Tweet This: [.@Skillsoft named gold winner in Excellence in Social Learning by @CLOMedia Learning in Practice Awards at #CLOSYM http://bit.ly/PFEcEq](https://twitter.com/Skillsoft/status/1000000000000000000)

In conjunction with Skillsoft's sponsorship of the Symposium, Skillsoft and CLO published a new infographic celebrating 100 years of learning and development, which is available at: <http://www.skillsoft.com/online/learning-timeline.asp>

To learn more about *Chief Learning Officer's* Learning in Practice Awards, please visit: <http://clomedia.com/awards>

About Skillsoft

Skillsoft is a pioneer in the field of learning with a long history of innovation. Skillsoft provides cloud based learning solutions for its customers worldwide, ranging from global enterprises, government, and education to mid-sized and small businesses. Skillsoft's customer support teams draw on a wealth of in-house experience and a comprehensive learning e-library to develop off-the-shelf and custom learning programs tailored to cost-effectively meet customer needs. Skillsoft's courses, books and videos have been developed by industry leading learning experts to ensure that they maximize business skills, performance, and talent development.

Skillsoft currently serves over 5,000 customers and more than 13,000,000 learners around the world. Skillsoft is on the web at www.Skillsoft.com.

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