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SkillSoft Announces More Than 1000 Attendees Registered for 2012 SkillSoft Perspectives Annual User Conference

Learning sessions and workshops focus on innovation and driving business value through learning

NASHUA, N.H.--(BUSINESS WIRE)-- SkillSoft today announced that more than 1000 attendees, representing nearly 450 organizations, have registered for the 2012 SkillSoft Perspectives user conference, the most ever registered for the event. It will take place April 30 – May 3, 2012 in Orlando, Florida. The theme of this year's conference is, "Motivate, Innovate, Learn: Driving Value Through Learning," and will include customer-led learning sessions, workshops and a keynote address by General Stanley McChrystal, former Commander of U.S. and International Forces in Afghanistan. SkillSoft, a pioneer in the field of learning with a long history of innovation, provides cloud-based learning solutions for its customers worldwide, ranging from global enterprises, government, and education to mid-sized and small businesses, hosts the yearly event for its customers as an interactive forum to discuss innovations in the learning industry.

"This is a record breaking year for Perspectives, with so many of our customers excited to attend," said John Ambrose, senior vice president, strategy, corporate development and emerging business, SkillSoft. We are extremely proud that our customers value what Perspectives provides for them – access to business and leadership experts such as General McChrystal and Jack Phillips, the chairman of the ROI Institute, but also the exclusive opportunity to share best practices with other customers and industry leaders on how to create and maintain successful learning programs. We are looking forward to meeting with our customers and continuing to work closely with them to develop innovative learning programs that drive value to their businesses."

The learning sessions, presented by customers such as General Electric, Unysis and Accenture, will include case studies of existing learning programs, and the workshops will cover topics such as working with third party learning management systems, marketing learning programs, learning governance, creating blended learning programs and evaluating the impact of learning on organizational performance.

Tweet This: Over 1000 people registered for @SkillSoft's Perspectives conference http://bit.ly/IEIwjj Proves #SSP12 will be a record breaking event

Also during this event, the 2012 SkillSoft Perspectives Innovation in Learning Awards winners will be announced. These awards honor SkillSoft customers for their significant achievements in e-learning, recognizing innovative ideas and inspiring leaders who are helping to transform the learning landscape.

In his keynote presentation, *Plywood Leadership: Lessons on Leadership from a Warrior, Statesman, and Scholar,* General McChrystal will address key leadership principles such as transparency and inclusion, leveraging the power of teams through shared ownership, evolutionary change versus revolutionary change, relentless mission focus, and the importance of sharing a clear vision.

Jack Phillips will be presenting a special session on *Show Me the Money: How to Determine ROI in People, Projects, and Programs.*

For up-to-date information on Perspectives, follow SkillSoft on [Twitter](#), #SSP12, visit the [Learning Re: Imagined Blog](#) or visit http://perspectives.skillsoft.com/2012/?srcid=pressrelease.

To learn more about Perspectives 2012 visit: http://perspectives.skillsoft.com/2012/?srcid=pressrelease

About SkillSoft

SkillSoft is a pioneer in the field of learning with a long history of innovation. SkillSoft provides cloud based learning solutions for its customers worldwide, ranging from global enterprises, government, and education to mid-sized and small businesses. SkillSoft's customer support teams draw on a wealth of in-house experience and a comprehensive learning e-library to develop off-the-shelf and custom learning programs tailored to cost-effectively meet customer needs. SkillSoft's courses, books and videos have been developed by industry leading learning experts to ensure that they maximize business skills, performance, and talent development.

SkillSoft currently serves over 5,000 customers and more than 13,000,000 learners around the world. SkillSoft is on the web at www.skillsoft.com.

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