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# SkillSoft Announces Perspectives 2012 Event Agenda and Keynote Address

*General Stanley McChrystal to Keynote; Customer Learning Sessions to Include General Electric, Accenture and Unisys*

NASHUA, N.H.--(BUSINESS WIRE)-- [SkillSoft](#) today announced the [event agenda](#) for its [2012 Annual Perspectives User Conference](#), including topics for learning sessions, workshops and keynote address by [General Stanley McChrystal](#), former Commander of U.S. and International Forces in Afghanistan. The theme of this year's conference, which will take place April 30 – May 3, 2012 in Orlando, Florida, is "Motivate, Innovate, Learn: Driving Value Through Learning." SkillSoft, a leading SaaS provider of [e-learning](#) and performance support solutions for global enterprises, government, education and small to medium-sized businesses, hosts the yearly event for its customers as an interactive forum to discuss innovations in the learning industry. Customers scheduled to present include General Electric, Accenture and Unisys.

In his keynote presentation, *Plywood Leadership: Lessons on Leadership from a Warrior, Statesman, and Scholar*, General McChrystal will address key leadership principles such as transparency and inclusion, leveraging the power of teams through shared ownership, evolutionary change versus revolutionary change, relentless mission focus, and the importance of sharing a clear vision.

"We are extremely excited to have General McChrystal as the keynote speaker at this year's Perspectives," said John Ambrose, senior vice president, strategy, corporate development and emerging business, SkillSoft. "His experience in the military and leading the U.S. forces will provide a unique and fascinating perspective on leadership. Not only will attendees learn from dynamic speakers such as General McChrystal but they will also have the exclusive opportunity to share best practices with other customers, industry leaders and experts on how to create and maintain learning programs that deliver tangible results."

Tweet This: [Via @SkillSoft, we just announced our Perspectives 2012 agenda and keynote #leadership speaker General Stanley McChrystal bit.ly/GT36ia](#)

Some of the learning sessions scheduled for Perspectives 2012 and the customers presenting include:

- *Learning Seamlessly: Building a Learning Culture by Integrating your Learning Solutions* – General Electric
- *Leading at Emerson with SkillSoft Leadership Advantage*– Emerson Electric Co.
- *Integrating Compliance Programs into Daily Activities*– Brocade
- *A Contemporary Competency Model Process* – CompuCom Systems

- *Meeting Business Needs Leads to an eLearning Culture*— Kleinfelder
- *Learning Operational Excellence Drives Utilization and Business Value* – Unisys
- *Shift the Needle of your Learning Program without Increasing Budget*– State Street Bank
- *Social Learning @ Accenture: The Good, the Bad, and the Hmmm?*– Accenture

Workshops will cover topics such as third party LMS, marketing, learning governance, blended learning and impact analysis.

Perspectives 2012 will also include a special session on *Show Me the Money: How to Determine ROI in People, Projects, and Programs* with [Jack Phillips](#), Ph.D., chairman of the ROI Institute.

Also during this event, the 2012 [Innovations in Learning Awards](#) winners will be announced. These awards honor SkillSoft customers for their significant achievements in e-learning, recognizing innovative ideas and inspiring leaders who are helping to transform the learning landscape.

For up-to-date information on Perspectives, follow SkillSoft on [Twitter](#), visit the [Learning Re: Imagined Blog](#) or visit <http://perspectives.skillsoft.com/2012/?srcid=pressrelease>.

To learn more and register for Perspectives 2012 visit:  
<http://perspectives.skillsoft.com/2012/?srcid=pressrelease>

## **About SkillSoft**

SkillSoft is a leading SaaS provider of on-demand e-learning and performance support solutions for global enterprises, government, education and small to medium-sized businesses. SkillSoft enables business organizations to maximize business performance through a combination of comprehensive e- learning content, online information resources, flexible learning technologies and support services. SkillSoft is on the web at <http://www.skillsoft.com>.

Content offerings include business, IT, desktop, compliance and consumer/SMB courseware collections, as well as complementary content assets such as Leadership Development Channel video products, KnowledgeCenter<sup>(TM)</sup> portals, virtual instructor-led training services and online mentoring services. SkillSoft's Books24x7<sup>(R)</sup> product offering includes access to more than 29,000 digitized IT and business books, as well as book summaries and executive reports. Technology offerings include the SkillPort<sup>(R)</sup> learning management system, Search-and-Learn<sup>(R)</sup>, SkillSoft<sup>(R)</sup> Dialogue<sup>(TM)</sup>, inGenius<sup>(R)</sup> and virtual classroom.

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