

March 12, 2012



SkillSoft Announces New Business and Leadership-Focused Live, Interactive Events

Leading Business Thought Leaders and Best-Selling Authors, including U.S. General Stanley McChrystal, Join SkillSoft's Live Events Schedule

NASHUA, N.H.--(BUSINESS WIRE)-- [SkillSoft](#) today announced the schedule for its next four [Live Events](#) available to customers of SkillSoft's [Leadership Development Channel](#), [50 Lessons](#) and [SkillSoft Leadership Advantage](#). SkillSoft's Live Events provide executives with cutting-edge thinking in business and leadership through live and interactive presentations featuring recognized and sought-after thought leaders and best-selling authors. SkillSoft, a leading SaaS provider of [e-learning](#) and performance support solutions for global enterprises, government, education and small to medium-sized businesses, produces up to seven live events annually and through the Leadership Development Channel and 50 Lessons combined, offer more than 3,000 video assets from best-selling business authors, speakers and business leaders.

This year's Live Events schedule includes a presentation by General Stanley McChrystal, former Commander of U.S. and International Forces in Afghanistan. In addition, General McChrystal will be presenting from SkillSoft's [2012 Annual Perspectives User Conference](#). The full schedule includes:

- **March 13 at 12:00 p.m. E.T. (Broadcast from Tampa, FL)**- *Not by Brains Alone: Six Interventions for Knowledge Worker Productivity* by Tom Davenport, President's Distinguished Professor in Management and Information Technology at Babson College, the Academic Director of the Working Knowledge Research Center, the Institute for Process Management and the Innovation and Corporate Entrepreneurship Research Center.
- **April 3 at 12:00 p.m. E.T. (Broadcast from San Diego, CA)**- *The Art of Choosing* by Sheena Iyengar, inaugural S.T. Lee Professor of Business at Columbia Business School and the Research Director at the Jerome A. Chazen Institute of International Business.
- **May 1 at 11:00 a.m. E.T. (Broadcast from Orlando, FL)** -*Plywood Leadership: Lessons on Leadership from a Warrior, Statesman, and Scholar* by General Stanley McChrystal, former Commander of U.S. and International Forces in Afghanistan.
- **June 13 at 12:00 p.m. E.T. (Broadcast from New York City)** -*Leading Your Own Life: A New Approach to Employee Engagement and Leadership Development* by Marshall Goldsmith, Harvard Business Review #1 leadership thinker in the world and the #7 business thinker in the world, million-selling author or editor of 31 books, including the *New York Times* and *Wall Street Journal* bestsellers, *MOJO* and *What*

Got You Here Won't Get You There.

[TWEET THIS: Via @SkillSoft: We just announced the schedule for our next four Live Events! bit.ly/A8SgPC Will you be attending? #leadership](#)

“Our collection of content from thought leaders and well-known authors continues to grow and we are extremely proud to offer it to our customers,” said Shawn Hunter, executive producer of SkillSoft’s Leadership Development Channel and 50 Lessons. “This schedule of Live Events and SkillSoft’s vast video collection gives our customers the tools they need to improve their managerial and leadership skills in a way that’s easily translatable to the workplace to drive positive change, growth and innovation.”

To get more information about subscribing to the Leadership Development Channel or 50 Lessons, please visit <http://www.skillsoft.com/products/LDC/default.asp>.

For more information on SkillSoft Leadership Advantage, please visit <http://www.skillsoft.com/products/SLA/default.asp>.

About SkillSoft

SkillSoft is a leading SaaS provider of on-demand e-learning and performance support solutions for global enterprises, government, education and small to medium-sized businesses. SkillSoft enables business organizations to maximize business performance through a combination of comprehensive e-learning content, online information resources, flexible learning technologies and support services. SkillSoft is on the web at <http://www.skillsoft.com>.

Content offerings include business, IT, desktop, compliance and consumer/SMB courseware collections, as well as complementary content assets such as Leadership Development Channel video products, KnowledgeCenter^(TM) portals, virtual instructor-led training services and online mentoring services. SkillSoft's Books24x7^(R) product offering includes access to more than 29,000 digitized IT and business books, as well as book summaries and executive reports. Technology offerings include the SkillPort^(R) learning management system, Search-and-Learn^(R), SkillSoft^(R) Dialogue^(TM), inGenius^(R) and virtual classroom.

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Source: SkillSoft