

SkillSoft Named to "Top 20 Leadership Training Companies List" by TrainingIndustry.com

SkillSoft's Flexible, Engaging Leadership Training Recognized as a Frontrunner in Leadership Development

NASHUA, N.H.--(BUSINESS WIRE)-- <u>SkillSoft</u> announced today that <u>TrainingIndustry.com</u> has named the organization to its "<u>2012 Top 20 Leadership Training Companies List</u>." This achievement further exemplifies SkillSoft's leadership and influence within the training industry and touts its leadership training solutions. SkillSoft is a leading SaaS provider of <u>e-learning</u> and performance support solutions for global enterprises, government, education and small-to-medium-sized businesses.

"We provide our customers with innovative tools to help them develop their employees' leadership skills and stay competitive in this market," said John Ambrose, senior vice president, Strategy, Corporate Development and Emerging Business, SkillSoft. "Being named a 'Top 20 Leadership Training Company' is a great honor for all of us at SkillSoft and a testament to our commitment to providing some of the best leadership training in the industry."

SkillSoft offers a variety of dynamic award winning resources to support leadership development including videos featuring world renowned business gurus in SkillSoft's Leadership Development Channel, SkillSoft's Leadership KnowledgeCenters, user-friendly learning portals that allows learners instant access to trusted and targeted content, and SkillSoft Leadership Advantage 2.0 (SLA 2.0), a leadership skills training and development program solution designed to make learning quick and engaging. SkillSoft's leadership development solutions can also be accessed on-the-go with SkillSoft's mobile learning solutions that deliver relevant content for mobile phones, tablets and other web-enabled devices, and on demand for the mobile worker.

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<u>List http://bit.ly/wd7o5T</u>

"Service offerings vary so widely in the leadership marketplace that it's important to find organizations that encompass all of the traits and services found in a great leadership training company," said Doug Harward, chief executive officer of Training Industry, Inc. "We believe the companies on this list do just that."

In selecting the top 20 companies, *TrainingIndustry.com*'s judges looked at the following criteria:

Thought leadership and influence on leadership training industry

- Industry recognition and innovation
- Breadth of programs and audiences served
- Delivery methods offered
- Company size and growth potential
- Strength of clients
- Geographic reach
- Experience in serving the market

About SkillSoft

SkillSoft is a leading SaaS provider of on-demand e-learning and performance support solutions for global enterprises, government, education and small to medium-sized businesses. SkillSoft enables business organizations to maximize business performance through a combination of comprehensive e-learning content, online information resources, flexible learning technologies and support services. SkillSoft is on the web at http://www.skillsoft.com.

Content offerings include business, IT, desktop, compliance and consumer/SMB courseware collections, as well as complementary content assets such as Leadership Development Channel video products, KnowledgeCenter(TM) portals, virtual instructor-led training services and online mentoring services. SkillSoft's Books24x7(R) product offering includes access to more than 30,000 digitized IT and business books, as well as book summaries and executive reports. Technology offerings include the SkillPort(R) learning management system, Search & Learn(R), SkillSoft(R) Dialogue(TM) virtual classroom, and inGenius(R).

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<u>TrainingIndustry.com</u> spotlights the latest news, articles, case studies, and best practices within the training industry. Our focus is on helping dedicated business and training professionals get the information, insight, and tools needed to more effectively manage the business of learning.

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