

Registration Opens for SkillSoft's Perspectives 2012 User Conference

Annual Learning Event Scheduled for April 30 – May 3, 2012 in Orlando

NASHUA, N.H.--(BUSINESS WIRE)-- <u>SkillSoft</u>, a leading SaaS provider of <u>e-learning</u> and performance support solutions for global enterprises, government, education and small-to-medium-sized businesses, today announced event information for its <u>2012 Annual Perspectives User Conference</u>. The theme of this year's conference is "Motivate, Innovate, Learn: Driving Value Through Learning." Perspectives is a yearly event that was created for SkillSoft customers to have an interactive forum to discuss innovations in the learning industry. It also provides customers and prospects with a unique opportunity to share best practices with industry leaders and experts on how to create and maintain learning programs that deliver tangible results throughout organizations. Perspectives 2012 will take place April 30 – May 3, 2012 in Orlando, Florida. To learn more and register for Perspectives 2012 visit: http://perspectives.skillsoft.com/2012/?srcid=pressrelease.

"Every year, hundreds of SkillSoft customers and prospective customers across business, government and education, attend Perspectives to network and discuss how they can help make their organizations successful with e-learning," said Jerry Nine, chief operating officer, SkillSoft. "Attendees told us that last year's event was extremely successful and we expect this year's event to be even better. Further, the Innovations in Learning Awards are a highlight again this year as we recognize our customers' efforts in e-learning and honor their innovative ideas on linking learning to business goals."

Attendees at the 2012 event will have access to keynote speeches, numerous Learning Sessions and workshops on a wide variety of topics about driving business value through learning. The opening keynote will feature speaker Benjamin Zander, renowned conductor of the Boston Philharmonic Orchestra, who will speak on "The Art of Possibility." Zander, widely acknowledged as one of the most effective and engaging presenters in the world today, will use the metaphor of the orchestra and a life-time of experience conducting, coaching and teaching musicians to overcome barriers to corporate productivity.

2011 Attendee Testimonials

- "[At Perspectives] I'm having open, transparent dialogs with people facing the same problems in their learning organization...it has really expanded my knowledge on the offerings and that's where we want to end up as a company."
- -Bryan Acker, senior learning consultant, TELUS
- "As a learning professional, I learn more about learning [at Perspectives], than I have in the whole year...I value that the focus is really on learning, as opposed to product and sales." -Rachelle P. Hansen, performance and learning consultant, KPMG

- "The amount of information that I can go back and implement, the different types of strategies, the different types of marketing ideas that came out of it- bar none, one of the best things that I've chosen to do."
- -Travis Marker, supervisor of Corporate and Application Training, Chesapeake Energy Corporation
- •"Meeting new people and connecting, networking with others who have some success stories that we can learn from as we roll things out so we don't have to re-invent the wheel. That's really the benefits of Perspectives."
- -Joan Taylor, global talent development, Amway

Also during Perspectives, the 2012 <u>Innovations in Learning Awards</u> winners will be announced. The awards honor SkillSoft customers for their significant achievements in elearning, recognizing innovative ideas and inspiring leaders who are helping to transform the learning landscape.

Follow SkillSoft on <u>Twitter</u> and visit the <u>Learning Re: Imagined Blog</u> for up to date information on Perspectives or visit http://perspectives.skillsoft.com/2012/.

About SkillSoft

SkillSoft is a leading SaaS provider of on-demand e-learning and performance support solutions for global enterprises, government, education and small to medium-sized businesses. SkillSoft enables business organizations to maximize business performance through a combination of comprehensive e- learning content, online information resources, flexible learning technologies and support services. SkillSoft is on the web at http://www.skillsoft.com.

Content offerings include business, IT, desktop, compliance and consumer/SMB courseware collections, as well as complementary content assets such as Leadership Development Channel video products, KnowledgeCenter(TM) portals, virtual instructor-led training services and online mentoring services. SkillSoft's Books24x7(R) product offering includes access to more than 29,000 digitized IT and business books, as well as book summaries and executive reports. Technology offerings include the SkillPort(R) learning management system, Search-and-Learn(R), SkillSoft(R) Dialogue(TM), inGenius(R) and virtual classroom.

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