

SkillSoft Publishes New Infographic to Guide Companies As They Develop a Mobile Learning Strategy

Infographic Complements SkillSoft's Mobile Learning Whitepaper, "Five Calls To Make When Developing a Mobile Learning Strategy"

NASHUA, N.H.--(BUSINESS WIRE)-- [SkillSoft](#), a leading SaaS provider of [e-learning](#) and performance support solutions for global enterprises, government, education and small to medium-sized businesses, today announced the availability of a new infographic outlining best practices for companies developing a [mobile learning strategy](#). As smartphone and tablet use in the workplace increases, many organizations are implementing [mobile learning](#) into their learning programs. To ensure success, companies need to fully evaluate the different aspects that make up a good mobile learning strategy. SkillSoft's Mobile Learning infographic provides organizations with a visual tool to help them determine when to implement a mobile learning strategy and what that strategy should encompass. The infographic is available at: <http://www.skillsoft.com/infographic/mobile-learning-strategy-infographic.pdf>

The Mobile Learning infographic is based on SkillSoft's mobile learning whitepaper, [Five Calls To Make When Developing a Mobile Learning Strategy](#). The whitepaper aims to help companies overcome mobile learning's challenges by outlining the top questions that executives need to address before deciding on their best strategy.

SkillSoft's Mobile Learning infographic poses important questions organizations need to think about when developing a mobile learning strategy, including:

- What does mobile mean?
- What problem are you trying to solve?
- What devices will you support?
- Do you have the necessary organizational support?
- How does mobile fit into your existing learning strategy and ecosystem?

Mobile learning from SkillSoft turns e-learning problems into m-learning solutions by delivering relevant content optimized for mobile phones, tablets and other web-enabled devices, on demand, and in easily digestible pieces.

SkillSoft's [Books24x7 On the Go](#)™ mobile-optimized platform provides subscribers with instant access to an online reference library featuring thousands of full text, digital titles by leading industry authors and publishers as well as access to its two video-based solutions, Leadership Development Channel and 50 Lessons. Both the books and the videos are

thoughtfully organized into subject areas and special collections to browse and search. SkillSoft also offers Chapters to Go™, a portable content feature that enables Books24x7 subscribers to download chapters of leading professional reference books as a PDF, mobile, or ePub file compatible with many mobile devices including tablets and e-readers. Chapters to Go builds upon existing Books24x7® functionality designed to make trusted content available at the highest point of need, whether online or offline, in the office or on the road. Additionally, SkillSoft's award winning e-learning courses can be downloaded for off-line play with results and other tracking data synchronized to the server later. Finally, SkillSoft continues to invest in research and development for mobile learning and within the next couple of months will introduce a number of additional solutions designed to help learning organizations address emerging mobile training needs.

About SkillSoft

SkillSoft is a leading SaaS provider of on-demand e-learning and performance support solutions for global enterprises, government, education and small to medium-sized businesses. SkillSoft® enables business organizations to maximize business performance through a combination of comprehensive e-learning content, online information resources, flexible learning technologies and support services. SkillSoft is on the web at <http://www.skillsoft.com>.

Content offerings include business, IT, desktop, compliance and consumer/SMB courseware collections, as well as complementary content assets such as Leadership Development Channel(TM) video products, KnowledgeCenter(TM) portals, virtual instructor-led training services and online mentoring services. SkillSoft's Books24x7(R) product offering includes access to more than 30,000 digitized IT and business books, as well as book summaries and executive reports. Technology offerings include the SkillPort(R) learning management system, Search & Learn(R), SkillSoft Dialogue(TM) virtual classroom, and inGenius(R).

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