

SkillSoft Introduces New Blended Learning Resources to Support Business e-Learning Programs

New Tools are Designed to Help Organizations Align and Customize Content from SkillSoft Business Courses to their Unique Workplace Challenges

NASHUA, N.H.--(BUSINESS WIRE)-- <u>SkillSoft</u>, a leading SaaS provider of <u>e-learning</u> and performance support solutions for global enterprises, government, education and small-to-medium-sized businesses, today announced its new <u>Blended Learning Resources</u>, a collection of tools designed to help organizations leverage the instructional content from 100 of SkillSoft's most popular business skills courses, and through facilitated and guided activities, apply the knowledge gained to their own workplace situations. Blended Learning Resources have been created for use in conjunction with <u>SkillSoft's Business Skills</u> <u>Courseware Collection</u> and encourage additional learning and exploration of concepts, tools and techniques presented in the courses.

Blended Learning is a combination of activities, including online learning, classroom instruction or other training modalities to help develop new knowledge and skills and transfer it to the workplace. The focus of the Blended Learning Resources is to help managers present, engage and reinforce with their teams the subject matter contained in SkillSoft's most popular business skills courses, and to align that learning with the needs of their departments and teams.

SkillSoft's Blended Learning Resources serve as enhancements to SkillSoft's existing business courses and each includes:

- Set of PowerPoint slides presenting the core instructional content on the key learning objectives in each course
- Tools and activities for the presenter/facilitator including practice, reflection and discussion questions
- For selected courses, a detailed User Guide to assist managers on how to leverage the tools and facilitated activities

"Blended Learning Resources are designed to provide managers with a variety of tools and activities to help their teams to directly apply the knowledge learned from SkillSoft courses to address issues and challenges within their organizations," said Russ Howard, director, content programs, SkillSoft. "We also chose to design these resources using familiar applications including PowerPoint and Word, in order to make it easy for clients to brand and customize the materials so that they align more closely with their specific learning objectives.

On December 14, SkillSoft will be presenting a complimentary webinar on Blended Learning.

The webinar, "Blended Learning: Critical Design Decisions," will focus on the key points to consider when developing blended learning programs. Attendees will receive supporting materials designed to help them put the ideas presented into action. For more information please visit http://www.skillsoft.com/online/fy12/blending-learning-design/? srcID=PressRelease.

For more information on SkillSoft's new Blended Learning Resources, please visit http://www.skillsoft.com/products/course_collections/business_skills.asp.

About SkillSoft

SkillSoft is a leading SaaS provider of on-demand e-learning and performance support solutions for global enterprises, government, education and small to medium-sized businesses. SkillSoft enables business organizations to maximize business performance through a combination of comprehensive e-learning content, online information resources, flexible learning technologies and support services. SkillSoft is on the web at http://www.skillsoft.com.

Content offerings include business, IT, desktop, compliance and consumer/SMB courseware collections, as well as complementary content assets such as Leadership Development Channel video products, KnowledgeCenter(TM) portals, virtual instructor-led training services and online mentoring services. SkillSoft's Books24x7(R) product offering includes access to more than 30,000 digitized IT and business books, as well as book summaries and executive reports. Technology offerings include the SkillPort(R) learning management system, Search & Learn(R), SkillSoft Dialogue(TM) virtual classroom, and inGenius(R).

SkillSoft courseware content described herein is for information purposes only and is subject to change without notice. SkillSoft has no obligation or commitment to develop or deliver any future release, upgrade, feature, enhancement or function described in this press release except as specifically set forth in a written agreement.

SkillSoft, the SkillSoft logo, SkillPort, Search & Learn, SkillChoice, Books24x7, ITPro, BusinessPro, OfficeEssentials, GovEssentials, EngineeringPro, FinancePro, AnalystPerspectives, ExecSummaries, ExecBlueprints, Express Guide, Dialogue, Element K, Quickskill and inGenius are trademarks or registered trademarks of SkillSoft Ireland Limited in the United States and certain other countries. All other trademarks are the property of their respective owners.

SkillSoft
Donna Ayer, 603-821-3211
Donna Ayer@SkillSoft.com
or
Lois Paul & Partners
Maribel Lopez, 617-986-5719
Maribel Lopez@lpp.com

Source: SkillSoft