

SkillSoft Publishes New Leadership Infographic Illustrating Leadership at All Levels of an Organization

Infographic Highlights Essential Skills for Helping to Develop Leadership at All Levels

NASHUA, N.H.--(BUSINESS WIRE)-- <u>SkillSoft</u>, a leading SaaS provider of <u>e-learning</u> and performance support solutions for global enterprises, government, education and small-to-medium-sized businesses, today announced the availability of a new leadership infographic created to help training professionals establish leadership development strategies targeted to specific levels within their organizations. SkillSoft's Leadership infographic provides organizations with a visual tool that highlights key leadership development fundamentals across all management levels – from first time managers to the executive level. The infographic is available at: http://www.skillsoft.com/infographic/leadership-infographic.pdf

"Whether you're working with first time managers or members of an executive management team, ongoing targeted training is an important part of any leadership development strategy," said John Ambrose, senior vice president, strategy, corporate development and emerging business, SkillSoft. "SkillSoft customers benefit from a wide variety of engaging leadership development resources including videos of world renowned gurus, e-learning courses, simulations and best selling business books. The new SkillSoft leadership infographic, coupled with our leadership solutions, provide organizations with a framework for developing successful leaders throughout their organizations."

To address the need for leadership development, SkillSoft offers organizations a variety of solutions including:

- <u>50 Lessons and Leadership Development Channel</u> are two video-based solutions to build or round out leadership development programs. The 50 Lessons collection features over 1,200 interview presentations from some of the world's most respected and recognized business leaders sharing personal experiences of today's most pressing business issues. The Leadership Development Channel™ (LDC) collection is more diverse in both learning design and presentation format and features over 2,000 on-demand video programs featuring best-selling business authors, experts and executives. Both collections include downloadable video formats suitable for mobile devices, meeting starters and classroom integration. Both collections also offer live events.
- SkillSoft's Leadership KnowledgeCenter enables hands on learning, providing more than courses and books—it introduces an array of resources designed and chosen to challenge and motivate every learner on your team. This one stop portal allows your learner access to diverse information, including articles, courses and online books specifically chosen by experts to facilitate learning regardless of skill level. It also

includes hands-on SkillSim™ Business Simulations, useful job aids and SkillBriefs for your business professionals to learn and use leadership skills in a real-time environment.

• SkillSoft Leadership Advantage 2.0 (SLA 2.0) is a targeted leadership development solution that leverages multiple modes of instruction including text, videos and interactive activities to help leaders build the skills they need to drive business performance. With SkillSoft Leadership Advantage 2.0, leaders can take advantage of inherent, practical training to build a greater understanding of key competencies that are aligned with organizational goals and that are needed to better lead and develop employees. SLA 2.0 provides busy executives with resources that target essential leadership and management skills.

To learn more about SkillSoft's Leadership solutions please visit http://www.skillsoft.com/solutions/leadership_development.asp, download the Leadership Info Graphic http://www.skillsoft.com/infographic/leadership-infographic.pdf

About SkillSoft

SkillSoft is a leading SaaS provider of on-demand e-learning and performance support solutions for global enterprises, government, education and small to medium-sized businesses. SkillSoft enables business organizations to maximize business performance through a combination of comprehensive e- learning content, online information resources, flexible learning technologies and support services. SkillSoft is on the web at http://www.skillsoft.com.

Content offerings include business, IT, desktop, compliance and consumer/SMB courseware collections, as well as complementary content assets such as Leadership Development Channel video products, KnowledgeCenter(TM) portals, virtual instructor-led training services and online mentoring services. SkillSoft's Books24x7(R) product offering includes access to more than 30,000 digitized IT and business books, as well as book summaries and executive reports. Technology offerings include the SkillPort(R) learning management system, Search-and-Learn(R), SkillSoft(R) Dialogue(TM) virtual classroom, and inGenius(R).

SkillSoft courseware content described herein is for information purposes only and is subject to change without notice. SkillSoft has no obligation or commitment to develop or deliver any future release, upgrade, feature, enhancement or function described in this press release except as specifically set forth in a written agreement.

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