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SkillSoft Announces SkillSoft Leadership Advantage 2.0

More content and a new dynamic interface increases the power of SkillSoft's Solution - for quick, engaging, and effective leadership development

NASHUA, N.H.--(BUSINESS WIRE)-- SkillSoft, a leading SaaS provider of e-learning and performance support solutions for global enterprises, government, education and small-to-medium-sized businesses, today announced the availability of SkillSoft Leadership Advantage 2.0 (SLA 2.0), the latest version of the company's targeted leadership development solution that leverages multiple modes of instruction, including text, videos and interactive activities to help leaders build the skills they need to drive business performance. Improving on the existing product, a new, intuitive user interface provides easier navigation across resource offerings for direct access to specific competencies and resources, while at the same time making the learning more effective.

"Customers that have incorporated the Leadership Advantage into their leadership programs over the past 18 months have shared fantastic results with us which has led us to further expand the interactive assets and world-renowned leadership experts in the solution," said John Ambrose, Senior Vice President of Strategy, Corporate Development & Emerging Business for SkillSoft. "We have also refined the user interface making it more engaging and easier than ever to access content."

With SkillSoft Leadership Advantage 2.0, leaders can take advantage of inherent, practical training to build a greater understanding of key competencies that are aligned with organizational goals and that are needed to better lead and develop employees. Building on the strengths of other award-winning SkillSoft products, SLA 2.0 provides busy executives with resources that target essential leadership and management skills. The many topics covered include: leading change, strategic agility, business execution and business acumen.

In this latest release, several new features have been added to the SLA 2.0 learning platform, including:

- A re-designed home page that now showcases monthly Featured Expert insights on leadership and related topics, quick access to videos and Executive Book Summaries. World renowned speakers and authors featured include:
    - **Clayton Christensen,** Professor of Business Administration at the Harvard Business School
    - **Stephen R. Covey --** Best-selling author, co-founder and Vice-Chairman of FranklinCovey and recognized as one of Time magazine's 25 most influential Americans,
    - **Bill George,** Professor of Management Practice, Harvard Business School

- **[Marshall Goldsmith](#)** -- World-renowned executive coach, million-selling author, and recognized as foremost business thinker.
- **[Gary Hamel](#),** Ranked #1 most influential business thinker in the world by the **[Wall Street Journal](#)**
- **[Linda Hill](#),** Professor of Business Administration at the Harvard Business School
- **[John Kotter](#),** Professor of Leadership Emeritus, Harvard Business School
- **[Patrick Lencioni](#)** – Leadership thought-leader, founder and president of The Table Group, and best-selling author.

- A new Live Events section that gives users access to [SkillSoft's Live Leadership Events](#) featuring some of today's most renowned global leaders including:
  - Daniel Pink - Drive: The Science of Motivation and its Connection to High Performance
  - Teresa Amabile -The Progress Principle: Using Small Wins to Ignite Joy, Engagement, and Creativity at Work
  - Daniel Coyle **–** The Talent Code: The Blueprint of High Performance

- New navigation options designed to make it easier for learners to quickly access the learning in ways that matter most to them, including:
  - **Do You Need It** – designed to help learners determine the relevancy of the learning track contents and how it relates to their specific learning needs
  - **FastTrack –** key learning points that learners can review in 20 minutes or less
  - **Full Track –** combines the different learning assets into a complete expert recommended learning experience
  - **On the Job** – provides resources that leaders can use to apply what they've learned on the job and utilize as a framework for leading one-on-one or small group discussions, or to organize projects based on the contents of the learning track.
  - **On the Go –** learners can access downloadable versions of many of the assets from the SkillSoft Leadership Advantage including, videos, ExecSummaries, ExecBlueprints, as well as Tools and Self-Assessments
  - **Test Yourself** – learners can practice skills with an interactive Challenge or take a formal post-test.
  - The newly redesigned '**In This Track**' section and integrated search capabilities that allow users to quickly locate and access learning resources by type or mode

"Bersin & Associates research shows that organizations today need both comprehensive and very targeted essential learning solutions that are highly engaging and accessible for today's time-pressed leaders," said Barb Arth, senior analyst, Bersin & Associates. "Leadership learning is most powerful when it combines formal and informal learning modes, including interactive practice sessions, self-assessments, self-serve resource centers, and online communities, to build skills as needed. When organizations recognize the benefits of blended learning solutions that leverage multiple forms of delivery, and are willing to invest in developing a strategy that incorporates them, supported by best practices, they will

strengthen the performance of leaders at all levels."

About SkillSoft

SkillSoft is a leading SaaS provider of on-demand e-learning and performance support solutions for global enterprises, government, education and small to medium-sized businesses. SkillSoft enables business organizations to maximize business performance through a combination of comprehensive e- learning content, online information resources, and flexible learning technologies and support services. SkillSoft is on the web at http://www.skillsoft.com.

Content offerings include business, IT, desktop, compliance and consumer/SMB courseware collections, as well as complementary content assets such as Leadership Development Channel video products, KnowledgeCenter(TM) portals, virtual instructor-led training services and online mentoring services. SkillSoft's Books24x7(R) product offering includes access to more than 29,000 digitized IT and business books, as well as book summaries and executive reports. Technology offerings include the SkillPort(R) learning management system, Search-and-Learn(R), SkillSoft(R) Dialogue(TM), inGenius(R) and virtual classroom.

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