

## SkillSoft Introduces SkillSoft Leadership Advantage for Busy Executives

New Targeted Solution Provides Highly Focused Content for Senior Managers and Leaders

NASHUA, N.H.--(BUSINESS WIRE)-- <u>SkillSoft</u> PLC (Nasdaq: SKIL), a leading SaaS provider of <u>e-learning</u> and <u>performance support solutions</u> for <u>global enterprises</u>, government, education and small to medium-sized businesses, today announced the launch of <u>SkillSoft Leadership Advantage</u>, a new offering targeted at executives who need to sharpen their leadership skills while still being productive in their daily roles. The product - which features a wide range of content such as videos, case studies and interactive sessions - leverages the strengths of other award-winning products from SkillSoft, combined with new content and a new presentation format designed specifically for busy executives.

With SkillSoft Leadership Advantage, executives can take advantage of highly intuitive, practical training to build a greater understanding of key competencies that they need to better lead and mentor employees and be more productive contributors to their organizations. Among the many topics covered are leading change, strategic agility, business execution, managing, and business acumen. Executive-focused content from SkillSoft's <a href="Leadership Development Channel">Leadership Development Channel</a>, <a href="QuickTalks">QuickTalks</a>, <a href="ExecSummaries">ExecBlueprints</a>, and compelling content from key industry thought leaders comprise <a href="SkillSoft Leadership">SkillSoft Leadership</a> <a href="Advantage">Advantage</a>. Each learning track is designed with busy schedules in mind.

"SkillSoft Leadership Advantage delivers a myriad of concise, highly interactive sessions that make today's and tomorrow's business leaders better equipped to handle various challenges," said John Ambrose, Senior Vice President of Strategy, Corporate Development & Emerging Business for SkillSoft. "This new offering continues to round out our comprehensive offerings and ensure executives stay ahead of the curve as they develop in their careers."

Whether executives are looking to better understand problem solving or the differences between leading versus managing, Leadership Advantage fills this need via several learning tracks. Additional tracks will be released in the coming months, with the goal of having a total of 50 tracks. Downloadable content allows participants to access information as they need it, so they can learn on the go. The offering can be deployed via SkillPort LMS, another LMS via a Leadership portal, or even in a standalone manner.

The release comes on the heels of <u>Bersin & Associates</u> naming <u>SkillSoft "a staple" in the leadership development market.</u> Bersin, in a report released in September, highlighted SkillSoft's strong track record in leadership development is based on its broad and deep offering of technology-enabled learning solutions and services. The new product is continued validation of SkillSoft's commitment to this market.

Leadership Advantage is available immediately. For more information, please visit **SkillSoft's** 

## Leadership Advantage.

## About SkillSoft

SkillSoft PLC (Nasdaq: SKIL) is a leading SaaS provider of on-demand e-learning and performance support solutions for global enterprises, government, education and small to medium-sized businesses. SkillSoft enables business organizations to maximize business performance through a combination of comprehensive e- learning content, online information resources, flexible learning technologies and support services.

Content offerings include business, IT, desktop, compliance and consumer/SMB courseware collections, as well as complementary content assets such as Leadership Development Channel video products, KnowledgeCenter(TM) portals, virtual instructor-led training services and online mentoring services. SkillSoft's Books24x7(R) product offering includes access to more than 20,000 digitized IT and business books, as well as book summaries and executive reports. Technology offerings include the SkillPort(R) learning management system, Search-and-Learn(R), SkillSoft(R) Dialogue(TM) and virtual classroom.

SkillSoft courseware content described herein is for information purposes only and is subject to change without notice. SkillSoft has no obligation or commitment to develop or deliver any future release, upgrade, feature, enhancement or function described in this press release except as specifically set forth in a written agreement.

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Source: SkillSoft