

SkillSoft Survey Shows Companies Should Do More On-The-Job Training

Effective Online Training and Rapid e-learning Programs Enable Superior Employee Performance at World Class Organizations

NASHUA, N.H.--(BUSINESS WIRE)--

SkillSoft PLC (Nasdaq: SKIL), a leading SaaS provider of on-demand e-learning and performance support solutions for global enterprises, government, education and small- to medium-sized businesses, today announced a SkillSoft-commissioned survey indicated that eight out of ten employees would have higher job satisfaction levels if they received more on-the-job training. But, a SkillSoft survey also found, nearly three of those same 10 workers don't even have this opportunity, because they don't have access to any ongoing training in their workplace.

The surprising information came to light as part of a comprehensive survey commissioned by SkillSoft in which more than 200 employees working in entry-level to executive positions in IT, sales and marketing, customer service, finance, human resources and administration were interviewed. Roughly 80 percent of workers said they would be more satisfied if they were given additional training. Nearly 28 percent of respondents said they work in companies where there is no ongoing training to help them further develop their skills.

"We at SkillSoft believe in helping organizations reach their corporate objectives, and a large part of that is achieved by their employees developing the right mix of skills to continually achieve this success," said John Ambrose, Senior Vice President of Strategy, Corporate Development & Emerging Business for SkillSoft. "Enabling workers to be exposed to best practices and significant amounts of formal and informal learning assets pave the way for better business performance."

SkillSoft offers more than 6,500 courses the majority of them focused on technical and business skills and also offers simulations, references, live mentors, and other downloadable resources that are relevant to issues that faculty encounter in their online and instructor-led training.

The SkillSoft-sponsored survey was conducted by Infosurv, Inc., a full service market research company. Invosurv's online sampling partner for this survey was Greenfield Online, who developed the first online respondent panel in 1994. More than 40 percent have been in their field for over 10 years and almost half were from the field of information technology. The study included participants from all areas of the United States and more than 60 percent have been with their employer for more than three years.

To read more about how SkillSoft e-learning courses can benefit both organizations and their workers, please visit www.skillsoft.com.

About SkillSoft

SkillSoft PLC (Nasdaq: SKIL) is a leading SaaS provider of on-demand e-learning and performance support solutions for global enterprises, government, education and small to medium-sized businesses. SkillSoft enables business organizations to maximize business performance through a combination of comprehensive e-learning content, online information resources, flexible learning technologies and support services.

Content offerings include business, IT, desktop, compliance and consumer/SMB courseware collections, as well as complementary content assets such as Leadership Development Channel video products, KnowledgeCenter(TM) portals, virtual instructor-led training services and online mentoring services. The Books24x7(R) division offers online access to more than 15,000 digitized IT and business books, as well as book summaries and executive reports. Technology offerings include the SkillPort(R) learning management system, Search-and-Learn(R), SkillSoft(R) Dialogue(TM) and virtual classroom.

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Source: SkillSoft PLC