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BRUNSWICK™

## **Brunswick Corporation : Crestliner Provides Support Boat For "Swim For Their Sacrifice" Challenge**

OTSEGO, Minn., Oct. 13, 2015 - Crestliner is proud to announce its participation in the "Swim For Their Sacrifice" challenge through the Legacies Alive organization, which honors America's fallen Service members. Navy combat veteran Chris Ring pledged to swim the entire length of the Mississippi River, and Crestliner provided a VT 18 for Chris' safety team to follow him in, and to ensure Chris could enter and exit the water safely at any time.

"When Legacies Alive approached us about supporting this cause, we were immediately onboard," said Erin Streit, marketing coordinator for Crestliner. "Chris' swim represents many of the qualities we hold dear here at Crestliner - strength, determination, loyalty. Helping him complete a challenge for such an important cause is truly an honor."

Amy Garber, a Gold Star Family member from Brainerd, Minn., learned this summer of Chris' plan to swim the Mississippi. She felt strongly that he and his team would need a boat that was reliable, safe and had a presence on the water. Amy's friend connected her to Crestliner National Pro Team member Jason Durham, who then put her in touch with Erin at Crestliner. Before long, plans were underway for Crestliner to provide a boat especially for the cause.

The completed 2016 Crestliner VT 18 came packaged with a 115-hp Mercury® FourStroke engine and Karavan trailer. A large American flag and an Honor and Remember flag were fastened to the stern for extra visibility on the water.

"It has been an honor to be a part of this amazing journey, and Crestliner's contribution has meant so much," Amy said.

Chris began his swim on June 6, 2015, the anniversary of D-Day, at the headwaters of the Mississippi in Minnesota's Itasca State Park. His 2,552-mile journey will take about six months, with him swimming an average of 14 miles a day. Chris is currently in Arkansas, and plans to finish his swim in late November where the Mississippi meets the Gulf of Mexico. When he finishes his swim, Chris will become the first American to swim the length of the Mississippi.

To learn more about Legacies Alive and to track Crestliner's journey with Chris, visit [LegaciesAlive.com](http://LegaciesAlive.com), [facebook.com/legaciesalive](https://facebook.com/legaciesalive) or [facebook.com/crestlinerboats](https://facebook.com/crestlinerboats)

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About Legacies Alive

Legacies Alive (LA) is a 501(c)(3) non-profit organization whose mission is to strengthen and support the Gold Star families of our nation's fallen heroes and

brings national awareness to the life and character of all service members who paid the ultimate sacrifice. Founded by combat veterans, LA feels a special connection with these families and is especially committed to the cause.

#### About Crestliner

Located in Otsego, Minn., Crestliner boats are crafted with an uncompromising mix of functional design, all-welded aluminum construction and fishing first innovations. Since 1946 Crestliner has been making boats forged with strength and defined by durability. As a world-wide leader, Crestliner continues to redefine the industry with boats built to last. A testament to our quality and craftsmanship, Crestliner has received the CSI Award of Excellence in Customer Satisfaction for Aluminum Outboard Boats for eight consecutive years. Learn more about Crestliner and its line of boats by visiting [www.crestliner.com](http://www.crestliner.com).

Crestliner is a division of Brunswick Corporation, a leader in the recreational marine industry. [www.brunswick.com](http://www.brunswick.com)

#### About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"(TM) in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood and Whale marine parts and accessories; Land 'N' Sea, Kellogg Marine, Diversified Marine and Bell RPG parts and accessories distributors; Bayliner, Boston Whaler, Brunswick Commercial and Government Products, Crestliner, Cypress Cay, Harris FloteBote, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray and Uttern boats, and Life Fitness and Hammer Strength fitness equipment, SCIFIT, InMovement and Brunswick billiards tables and table tennis. For more information, visit <http://www.brunswick.com>.

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