

April 16, 2015

BRUNSWICK

Brunswick Corporation : Brunswick Corporation Moves Up First Quarter Earnings Release and Conference Call to April 29, 2015

Earlier date to better accommodate financial community

LAKE FOREST, Ill. (April 16, 2015) - Brunswick Corporation (NYSE: BC) today announced it will reschedule its 2015 first quarter earnings release and conference call to Wednesday, April 29, 2015, to better accommodate the financial community and avoid a potential conflict on the earnings season calendar.

The new date is a day earlier than originally announced, and will allow Brunswick to conduct its customary investor conference call without coinciding with an investor event by a peer company within the leisure segment.

First quarter earnings will be disclosed before the market opens by way of an advisory release, notifying the public that the complete and full-text results will be available on the Company's website at <http://www.brunswick.com/investors/>. The results will also be available on the SEC's website with the Form 8-K filing of the release at <http://goo.gl/wJQN1>.

Brunswick's conference call is now scheduled at 10 a.m. CDT April 29, 2015, hosted by Dustan E. McCoy, chairman and chief executive officer, Mark D. Schwabero, president and chief operating officer, William L. Metzger, senior vice president and chief financial officer, and Bruce J. Byots, vice president - investor relations.

Security analysts and investors wishing to participate via telephone should call 877-261-8990 (passcode: Brunswick Q1). Callers outside of North America should call 847-619-6441 (passcode: Brunswick Q1) to be connected. These numbers can be accessed 15 minutes before the call begins, as well as during the call.

To listen via Internet go to <http://www.brunswick.com/investors/>. Please go to the website at least 15 minutes before the call to register, download and install any needed audio software. Dial-in numbers can be accessed 15 minutes before the call begins, as well as during the call. A replay of the conference call will be available through midnight CDT Wednesday, May 6, 2015, by calling 888-843-7419 or international dial 630-652-3042 (passcode: 3943 0795#). The replay also will be available at www.brunswick.com.

About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"(TM) in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood and Whale marine parts and accessories; Land 'N' Sea, Kellogg Marine, Diversified Marine and Bell RPG parts and accessories distributors; Bayliner, Boston Whaler, Brunswick Commercial and

Government Products, Crestliner, Cypress Cay, Harris, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray and Uttern boats, and Life Fitness and Hammer Strength fitness equipment, and Brunswick billiards tables and table tennis. For more information, visit <http://www.brunswick.com>.

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