

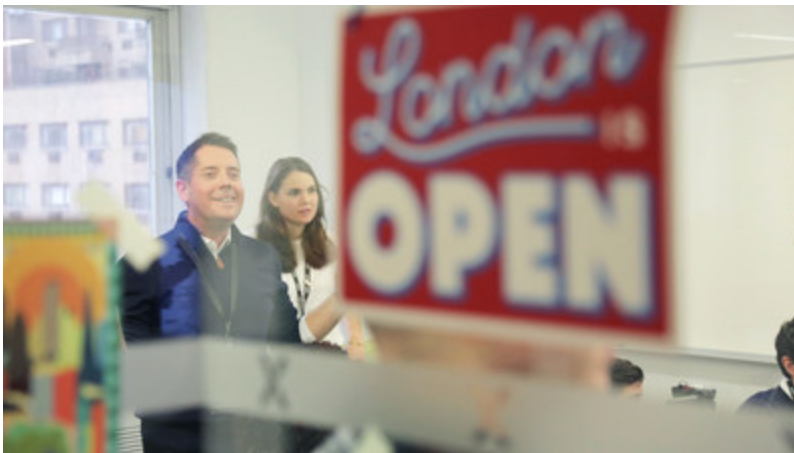
May 20, 2019



Yext ranks highly in UK's Best Workplaces list

Great Place to Work® awards Yext for supportive environment and employee benefits

LONDON, May 20, 2019 /PRNewswire/ -- [Yext](#) (NYSE: YEXT) is recognised as one of the UK's Best Workplaces™ in 2019 by Great Place to Work®.



The position in this year's Best Workplaces list reflects Yext's fun and dynamic culture to "think big, learn fast, and get stuff done" both in the rapidly growing Yext London office and globally. As the company builds out its founding team in London, it has been imperative to foster an exceptional workplace culture based on diversity, transparency and communication.

Jon Buss Managing Director UK and Northern Europe commented: "Yexters are constantly looking to improve and push the boundaries to help our clients succeed, and this award reflects our brilliant culture. We pride ourselves on the culture we have built in London, and this award provides a benchmark to continue driving excellence."

Yext consistently encourages and recruits for the qualities that make its employees unique. The company strives for inclusion through its Employee Resource Groups, which directly support female employees, the LGBTQ+ community, employees of colour, employees with disabilities and parents, with the goal of ensuring every employee feels valued. Yext also

hosts ongoing wellness sessions which encourage the team to reflect on their work-life balance, and celebrates success and hard work regularly.

"We are proud to be recognised as one of the UK's best workplaces," said Wendi Sturgis, CEO, Yext Europe. "We believe that nurturing our talented Yext team is at the heart of our mission to provide perfect answers everywhere."

2019 marks the second straight year Yext has been ranked on the list of Best Workplaces in the UK by Great Place to Work®.

About Yext

[Yext, Inc.](#) (NYSE: YEXT) is the leading Digital Knowledge Management (DKM) platform. Our mission is to give companies control over their brand experiences across the digital universe of maps, apps, search engines, voice assistants, and other intelligent services that drive consumer discovery, decision, and action. Today, thousands of businesses including brands like Specsavers, Premier Inn, and Whitbread use the Yext Knowledge Engine™ to manage their digital knowledge in order to boost brand engagement, drive foot traffic, and increase sales.

Yext has been named a Best Place to Work by Fortune and Great Place to Work® as well as a Best Workplace for Women. Yext is headquartered in New York City with offices in Berlin, Chicago, Dallas, Geneva, London, Paris, San Francisco, Shanghai, Tokyo and the Washington, D.C. Area. For more information, visit yext.com.

About Great Place to Work®

Great Place to Work® UK is a consultancy specialising in workplace culture, helping organisations to create exceptional, high performing workplaces where employees feel trusted and valued. We help employers improve recruitment, retention, productivity and profitability by putting employees at the heart of the organisation, analysing what they think and feel and identifying the real issues that need to be addressed. Part of a global organisation, we apply data and insights from approximately 10,000 organisations across the world to benchmark individual performance and advise employers on how to continuously improve trust and the employee experience so as to help build and sustain business performance. We run the Best Workplaces™ awards to enable the organisations we work with to celebrate their achievements, build their employer brand and inspire others to take action.



Photo - https://mma.prnewswire.com/media/889870/Yext_Inc_Best_Workplace.jpg

Logo - https://mma.prnewswire.com/media/177279/yext_logo.jpg