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## **Fred Wilson to Speak about New York City's CS4All Initiative at Yext's ONWARD18 Conference**

**Legendary Venture Capitalist and Founder of CSNYC to Discuss Initiative for Computer Science Education for New York Public School Children**

NEW YORK, Sept. 21, 2018 /PRNewswire/ -- [Yext, Inc.](#) (NYSE: YEXT), the leader in Digital Knowledge Management (DKM), today announced that Fred Wilson, venture capitalist and Chairman of the NYC Department of Education's [CS4All](#) Capital Campaign, will speak at Yext's [ONWARD18](#) annual conference Oct. 23-25, 2018 at Jazz at Lincoln Center's Frederick P. Rose Hall in New York City.



"We are honored to have Fred Wilson speaking at ONWARD18 about CS4All, and elated that some of the students involved with this program will join us," said Howard Lerman, Founder and CEO of Yext. "Knowledge is power, and this initiative is putting power into the hands of thousands of students by giving them the skills and expertise they need to succeed in the Intelligent Future."

Wilson will sit down with Lerman for an onstage discussion of CS4All and the importance of providing high-quality computer science classes to all New York City students. ONWARD18 attendees will learn about this groundbreaking public-private partnership that will bring computer science education to every elementary, middle and high school student in New York City by 2025, teaching skills that are integral to student success in higher education, the 21st-century job market, and beyond.

Attendees will be able to meet CS4All students at ONWARD18 and learn how they can get involved. The students will participate in sessions, demonstrate a computer science project, and run an exhibit booth on the program throughout the conference.

[Visit ONWARD18.com](https://www.onward18.com) to see the latest agenda and learn more

For more information about CS4All, [visit cs4all.nyc](https://www.cs4all.nyc).

### **About Yext**

[Yext, Inc.](https://www.yext.com) (NYSE: YEXT) is the leading Digital Knowledge Management (DKM) platform. Yext's mission is to give companies control over their brand experiences across the digital universe of maps, apps, search engines, voice assistants, and other intelligent services that drive consumer discovery, decision, and action. Today, thousands of businesses including brands like Taco Bell, Rite Aid, and Steward Health Care use the Yext Knowledge Engine™

to manage their digital knowledge in order to boost brand engagement, drive foot traffic, and increase sales.

Yext has been named a Best Place to Work by Fortune and Great Place to Work® as well as a Best Workplace for Women. Yext is headquartered in New York City with offices in Berlin, Chicago, Dallas, Geneva, London, Paris, Tyson's Corner, San Francisco, Shanghai, and Tokyo. For more information, visit [www.yext.com](http://www.yext.com).

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