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Yext wins Retail Week Tech. AWARD 2018 for Supplier of the Year

LONDON, Sept. 14, 2018 /PRNewswire/ -- [Yext, Inc.](#) (NYSE: YEXT), the leader in Digital Knowledge Management (DKM), has been awarded the Retail Week [Tech. AWARD](#), for *Supplier of the Year 2018*. As part of Retail Week's two-day [Tech.](#) festival, the Tech. AWARDS recognize retailers, start-ups and tech innovators who lead change, enhance customer experience, and revolutionize the retail industry across Europe.



Yext is the leader in a new category: Digital Knowledge Management. The Yext Knowledge Engine gives companies control over their brand experiences across the digital universe. Yext's integrations with over a hundred global maps, apps, search engines, social networks and directories, including Apple, Facebook, Bring, Amazon Alexa and Google, enable

businesses to quickly update their business data across the digital ecosystem, in order to drive discovery, foot traffic, and sales.

"We are proud to be recognized for our dedication and hard work to put businesses in control of their information everywhere," said Jon Buss, Managing Director UK and Northern Europe at Yext. "Digital Knowledge Management is a global opportunity, and we're constantly working to expand the endpoints and types of information that businesses can manage in Yext, allowing retailers amongst others to grow their brand loyalty and customer lifetime value."

[Among recent enhancements to the Yext Knowledge Engine, Yext recently launched Yext for Events](#), allowing businesses to update, publish, and measure event information across the places that consumers use to search for events, like Facebook, Eventful, and Eventbrite.

Read more about the [Tech. AWARDS](#) and check out the full list of winners [here](#).

About Yext

[Yext](#) (NYSE: YEXT) is the leading Digital Knowledge Management (DKM) platform. Yext's mission is to give companies control over their brand experiences across the digital universe of maps, apps, search engines, voice assistants, and other intelligent services that drive consumer discovery, decision, and action. Today, thousands of businesses use the Yext Knowledge Engine™ to manage their digital knowledge in order to boost brand engagement, drive foot traffic, and increase sales.

Yext has been named a Best Place to Work by Fortune and Great Places to Work® as well as a Best Workplace for women. Yext is headquartered in New York City with offices in Berlin, Chicago, Dallas, Geneva, London, Paris, Tyson's Corner, San Francisco, Shanghai, and Tokyo. For more information, visit www.yext.com.

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