

April 14, 2016



ITUS Featured on Several National and Local Radio Broadcasts

LOS ANGELES, CA -- (Marketwired) -- 04/14/16 -- ITUS Corporation ("[ITUS](#)") (NASDAQ: ITUS) today announced that its President and CEO, Robert Berman, has recently appeared on several national and local radio broadcasts. Most recently, Mr. Berman appeared on NPR affiliate WFUV in New York. Last week, Mr. Berman was an hour-long guest on Joni Aldrich SOS, the iHeartRadio show hosted by nationally acclaimed cancer advocate Joni Aldrich.

Other recent appearances include radio station KCHE in Cherokee, Iowa; radio station WOCA in Ocala, Florida; radio station KBUR in San Juan, Texas; and radio station WCHE in Westchester, Pennsylvania. The radio appearances cover a variety of topics including CChék™, the early cancer detection platform being developed by ITUS subsidiary Anixa Diagnostics Corporation, and Cancer4Pres.org, the recently launched cancer advocacy initiative aimed at making the ongoing cancer health crisis a priority for our next president.

The radio appearances, as well as other recent media coverage, are available in the "ITUS in the News" section at ITUScorp.com.

ITUS Corporation

[ITUS](#) funds, develops, acquires, and licenses emerging technologies in areas such as Biotechnology. The Company's wholly owned subsidiary, Anixa Diagnostics Corporation, is developing a platform for non-invasive, cancer screening blood tests. Additional information is available at www.ITUScorp.com.

Forward-Looking Statements: Statements that are not historical fact may be considered forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are not statements of historical facts, but rather reflect ITUS Corporation's current expectations concerning future events and results. We generally use the words "believes," "expects," "intends," "plans," "anticipates," "likely," "will" and similar expressions to identify forward-looking statements. Such forward-looking statements, including those concerning our expectations, involve risks, uncertainties and other factors, some of which are beyond our control, which may cause our actual results, performance or achievements, or industry results, to be materially different from any future results, performance, or achievements expressed or implied by such forward-looking

statements. These risks, uncertainties and factors include, but are not limited to, those factors set forth in "Item 1A - Risk Factors" and other sections of our Annual Report on Form 10-K for the fiscal year ended October 31, 2015 as well as in our Quarterly Reports on Form 10-Q and Current Reports on Form 8-K. We undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law. You are cautioned not to unduly rely on such forward-looking statements when evaluating the information presented in this press release.

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