

Salem Partners with TPUSA for Border Battle

IRVING, Texas--(BUSINESS WIRE)-- <u>Salem Media Group, Inc.</u> (NASDAQ: SALM) announced today that <u>SalemNOW</u> has launched one of its most engaging documentaries ever, in a partnership with Turning Point USA. *Border Battle* is the true story of what is really going on at America's southern border, and it is guaranteed to shock.

Border Battle is a docuseries that chronicles the horrifying conditions on America's Southern Border and the consequences of decades of government neglect, leaving the border in ruins —and it is only getting worse. The border has become one of the most controversial, divisive, and explosive topics in American life, and rightly so. A debate that once stayed relatively isolated to states like Texas and Arizona has exploded into a national crisis as every state is now a border state.

"Border battle has been a 9 month project for Turning Point USA to educate millions on the crisis at the southern border," said Charlie Kirk, founder of Turning Point USA. "This docuseries is unlike any other and will show you the massive crisis we have and how to solve it."

SalemNOW has become a home to some of the biggest conservative documentaries of our time, including 2000 Mules, Uncle Tom, Uncle Tom 2, and No Safe Spaces. "All of our documentaries are amazingly true stories," said SalemNOW General Manager Rob Ellis. "In Border Battle, this true story is unfolding right before our eyes and right under our noses. We are proud to partner with Charlie Kirk and TPUSA to help get the word out, before it's too late."

Salem Media Group will be promoting this docuseries on its entire platform, and will encourage all its viewers, listeners, and readers to download and watch it on the SalemNOW app or at Salem NOW.com.

ABOUT SALEM MEDIA GROUP:

Salem Media Group is America's leading multimedia company specializing in Christian and conservative content, with media properties comprising radio, digital media and book and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners and readers numbering in the millions nationally. With its unique programming focus, Salem provides compelling content, fresh commentary and relevant information from some of the most respected figures across the Christian and conservative media landscape. Learn more about Salem Media Group, Inc. at www.salemmedia.com, Facebook and Twitter.

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Evan D. Masyr Executive Vice President and Chief Financial Officer (805) 384-4512 evan@salemmedia.com

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