

May 10, 2021



Tim Robisch Joins Salem Media Orlando as New General Manager

IRVING, Texas--(BUSINESS WIRE)-- [Salem Media Group](#), Inc. (NASDAQ: SALM) announced today that Tim Robisch has been named General Manager of its Orlando group of radio stations and Salem Surround Orlando.

This press release features multimedia. View the full release here:
<https://www.businesswire.com/news/home/20210510005852/en/>

Tim Robisch (Photo: Business Wire)

Tim is a radio veteran and has led radio stations and radio sales teams in markets large and small. He worked in Orlando

previously, as he spent several years in sales management with Cox. The majority of his local broadcast career has been in the Kansas City area. Most recently, Tim was based in Las Vegas as the West Coast Market Manager for The Media Audit.

Salem Regional Vice President Val Carolin reported that he is thrilled to have Tim on board in Orlando and in charge of this important Salem operation. "Tim has proven himself to be a passionate leader and marketing pro who takes great pride in building high performing teams and, most importantly, in generating results for clients. He is a strong fit with Salem, as he understands our culture, our priorities, and the opportunities we present."

Robisch commented, "Connecting in the Orlando community and Central Florida with my new teammates is my priority and passion. I'm proud to join Salem's team and I look forward to delivering results and ROI for customers through the effective audio, digital and event marketing channels that Salem offers."

A native of Detroit, Robisch's previous employers include Katz Radio Group, Cox Radio, Susquehanna, Entercom, Great Plains Media and Beasley Media. Tim is past President of Detroit Radio Advertising Group, Kansas Association of Broadcasters and held leadership positions on local boards for the Salvation Army and Junior Achievement. He and his wife, Michelle, look forward to returning to the Orlando area.

ABOUT SALEM MEDIA GROUP:

Salem Media Group is America's leading multimedia company specializing in Christian and conservative content, with media properties comprising radio, digital media and book and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners and readers numbering in the millions nationally. With its unique programming focus, Salem provides compelling content, fresh commentary and relevant information from some of the most respected figures across the Christian and conservative media landscape. Learn more about Salem Media Group, Inc. at www.salemmedia.com, [Facebook](#) and [Twitter](#).

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