

# Salem Media Group, Inc. Announces Fourth Quarter 2015 Total Revenue Of \$69.1 Million

CAMARILLO, Calif., March 9, 2016 /PRNewswire/ -- Salem Media Group, Inc. (Nasdaq: SALM) released its results for the three and twelve months ended December 31, 2015.



# Fourth Quarter 2015 Highlights

- Total revenue increased 4.9%
- Adjusted EBITDA increased 11.9%
- Acquired KKSP-FM in Little Rock, Arkansas, KDZR-AM in Portland, Oregon, KDDZ-AM in Denver, Colorado, WWMI-AM in Tampa, Florida, KDIZ-AM in Minneapolis, Minnesota, and WSDZ-AM in St. Louis, Missouri
- Leverage ratio decreased to 5.47

## **Fourth Quarter 2015 Results**

For the quarter ended December 31, 2015 compared to the quarter ended December 31, 2014:

## Consolidated

- Total revenue increased 4.9% to \$69.1 million from \$65.9 million;
- Total operating expenses increased 1.5% to \$59.9 million from \$59.0 million;
- Operating expenses, excluding gains or losses on the sale or disposal of assets, stockbased compensation expense, impairments, change in estimated fair value of contingent earn-out consideration, depreciation expense and amortization expense increased 3.3% to \$55.8 million from \$54.0 million;
- Operating income increased 33.4% to \$9.3 million from \$6.9 million;
- Net income increased to \$5.3 million, or \$0.20 net income per diluted share, from \$38,000, or \$0.00 net income per diluted share during the same period of the prior year;
- EBITDA (1) increased 34.4% to \$15.2 million from \$11.3 million;

- Adjusted EBITDA (1) increased 11.9% to \$13.3 million from \$11.9 million; and
- Free cash flow (1) increased 11.3% to \$7.2 million from \$6.5 million.

## <u>Broadcast</u>

- Net broadcast revenue increased 5.2% to \$51.3 million from \$48.8 million;
- Station Operating Income ("SOI") (1) increased 13.1% to \$15.6 million from \$13.8 million;
- Same station net broadcast revenue increased 4.0% to \$50.7 million from \$48.8 million;
- Same station SOI increased 13.8% to \$15.7 million from \$13.8 million; and
- Same station SOI margin increased to 30.9% from 28.2%.

## Digital media

- Digital media revenue increased 3.8% to \$12.2 million from \$11.7 million; and
- Digital media operating income (1) increased 3.7% to \$2.7 million from \$2.6 million.

## <u>Publishing</u>

- Publishing revenue increased 4.2% to \$5.7 million from \$5.4 million; and
- Publishing operating loss (1) increased to \$1.2 million from \$0.6 million.

Included in the results for the quarter ended December 31, 2015 are:

- A \$0.9 million (\$0.6 million, net of tax, or \$0.02 per share) net decrease in the estimated fair value of the contingent earn-out consideration associated with the Twitchy.com, Eagle entities, Bryan Perry Newsletters and Daily Devotional acquisitions;
- A \$0.4 million (\$0.3 million, net of tax, or \$0.1 per share) impairment of goodwill related to our Singing News Network (formerly Solid Gospel Network) entity;
- A \$1.4 million (\$0.8 million, net of tax, or \$0.03 per diluted share) gain on bargain purchase including \$0.8 million for WSDZ-AM in St. Louis, Missouri, \$0.3 million for KDIZ-AM in Minneapolis, Minnesota, and \$0.3 million for WWMI-AM in Tampa, Florida: and
- A \$0.1 million non-cash compensation charge (\$0.1 million, net of tax) related to the expensing of stock options consisting of:
  - \$0.1 million non-cash compensation included in corporate expenses.

Included in the results for the guarter ended December 31, 2014 are:

- A \$0.2 million (\$0.1 million, net of tax, or \$0.01 per share) net decrease in the estimated fair value of the contingent earn-out consideration associated with Twitchy.com and Eagle entities;
- A \$0.1 million impairment loss associated with the goodwill and mastheads of our publishing businesses;
- A \$0.4 million loss (\$0.2 million, net of tax, or \$0.01 per share) on the early retirement
  of long-term debt due to the early payment of the Term Loan B and write-off of
  associated bank loan fees; and
- A \$0.3 million non-cash compensation charge (\$0.2 million, net of tax, or \$0.01 per

share) related to the expensing of stock options consisting of:

- \$0.2 million non-cash compensation included in corporate expenses; and
- \$0.1 million non-cash compensation included in broadcast operating expenses.

Per share numbers are calculated based on 25,893,015 diluted weighted average shares for the quarter ended December 31, 2015, and 26,226,332 diluted weighted average shares for the quarter ended December 31, 2014.

## **Year to Date 2015 Results**

For the twelve months ended December 31, 2015 compared to the twelve months ended December 31, 2014:

#### Consolidated

- Total revenue decreased 0.3% to \$265.8 million from \$266.5 million;
- Total operating expenses decreased 2.2% to \$232.8 million from \$237.9 million;
- Operating expenses, excluding gains or losses on the sale or disposal of assets, stockbased compensation expense, impairments, change in estimated fair value of contingent earn-out consideration, depreciation expense and amortization expense increased 3.3% to \$55.8 million from \$54.0 million;
- Operating income increased 15.4% to \$33.0 million from \$28.6 million;
- Net income increased to \$11.2 million, or \$0.43 net income per diluted share, from \$5.5 million, or \$0.21 net income per diluted share, in the prior year;
- EBITDA (1) increased 9.6% to \$52.3 million from \$47.7 million;
- Adjusted EBITDA (1) increased 0.7% to \$50.4 million from \$50.1 million; and
- Free cash flow (1) increased 4.0% to \$27.0 million from \$25.9 million.

#### Broadcast

- Net broadcast revenue increased 1.6% to \$196.1 million from \$192.9 million;
- SOI (1) increased 2.8% to \$55.9 million from \$54.4 million;
- Same station net broadcast revenue increased 0.6% to \$193.8 million from \$192.7 million:
- Same station SOI increased 2.9% to \$56.0 million from \$54.4 million; and
- Same station SOI margin increased to 28.9% from 28.2%.

## Digital media

- Digital media revenue decreased 2.1% to \$45.9 million from \$46.9 million; and
- Digital media operating income (1) decreased 7.0% to \$9.9 million from \$10.6 million.

## <u>Publishing</u>

- Publishing revenue decreased 10.9% to \$23.8 million from \$26.8 million; and
- Publishing operating loss (1) was a \$0.9 million loss compared to income of \$0.6 million last year.

Included in the results for the twelve months ended December 31, 2015 are:

• A \$1.7 million (\$1.0 million, net of tax, or \$0.04 per share) net decrease in the

estimated fair value of the contingent earn-out consideration associated with the Twitchy.com, Eagle entities, Bryan Perry Newsletters and Daily Devotional acquisitions:

- A \$0.4 million (\$0.3 million, net of tax, or \$0.1 per share) impairment of goodwill related to our Singing News Network (formerly Solid Gospel Network) entity;
- A \$0.2 million pre-tax loss (\$0.1 million, net of tax) on disposals of assets primarily associated with the relocation of the office and studio in our Seattle market;
- A \$1.4 million (\$0.8 million, net of tax, or \$0.03 per diluted share) gain on bargain purchase including \$0.8 million for WSDZ-AM in St. Louis, Missouri, \$0.3 million for KDIZ-AM in Minneapolis, Minnesota, and \$0.3 million for WWMI-AM in Tampa, Florida; and
- A \$0.8 million non-cash compensation charge (\$0.5 million, net of tax, or \$0.02 per share) related to the expensing of stock options consisting of:
  - \$0.5 million non-cash compensation included in corporate expenses;
  - \$0.1 million non-cash compensation included in broadcast operating expenses;
  - \$0.1 million non-cash compensation included in Digital media operating expenses; and
  - the remainder included in publishing operating expenses.

Included in the results for the twelve months ended December 31, 2014 are:

- A \$0.7 million (\$0.4 million, net of tax, or \$0.02 per share) net decrease in the estimated fair value of the contingent earn-out consideration associated with Twitchy.com and Eagle entities;
- A \$0.3 million loss (\$0.2 million, net of tax, or \$0.01 per share) on disposal of assets
  with the write-off of a receivable from a prior station sale and a loss associated with the
  sale of land in Miami offset by a note receivable settlement from a prior station sale
  and insurance proceeds for damages associated with one of our stations;
- A \$0.1 million impairment loss associated with the goodwill and mastheads of our publishing businesses;
- A \$0.4 million loss (\$0.2 million, net of tax, or \$0.01 per share) on the early retirement of long-term debt due to the early payment of the Term Loan B and write-off of associated bank loan fees; and
- A \$1.6 million non-cash compensation charge (\$0.9 million, net of tax, or \$0.04 per share) related to the expensing of stock options consisting of:
  - \$1.0 million non-cash compensation included in corporate expenses;
  - \$0.3 million non-cash compensation included in broadcast operating expenses;
  - \$0.2 million non-cash compensation included in Digital media operating expenses; and
  - \$0.1 million non-cash compensation included in publishing operating expenses;

Per share numbers are calculated based on 25,887,819 diluted weighted average shares for the twelve months ended December 31, 2015, and 26,081,175 diluted weighted average shares for the twelve months ended December 31, 2014.

## **Balance Sheet**

As of December 31, 2015, the company had \$274.0 million outstanding on the Term Loan B and \$3.3 million outstanding under the revolver. The company was in compliance with the covenants of its credit facility. The company's bank leverage ratio was 5.47 versus a

compliance covenant of 6.25.

#### Cash Distribution

On December 1, 2015, the company announced a quarterly equity distribution in the amount of \$0.065 per share on Class A and Class B common stock. The equity distribution of \$1.7 million was paid on December 29, 2015 to all Class A and Class B common stockholders of record as of December 15, 2015.

## **Acquisitions and Divestitures**

The following transactions were completed since October 1, 2015:

- On October 1, 2015, the company acquired radio station KKSP-FM in Little Rock, Arkansas for \$1.5 million in cash;
- On October 29, 2015, the company acquired DividendYieldHunter.com for \$42,500 in cash, with \$21,250 paid at closing and \$21,250 paid in January 2016;
- On December 4, 2015, the company acquired radio station KDZR-AM in Portland, Oregon, for \$0.3 million in cash;
- On December 7, 2015, the company acquired Instapray mobile applications and a related website for \$0.1 million in cash;
- On December 8, 2015, the company acquired radio station KDDZ-AM in Denver, Colorado, for \$0.6 million in cash;
- On December 11, 2015, the company acquired radio station WWMI-AM in Tampa, Florida, for \$0.8 million in cash;
- On December 15, 2015, the company acquired radio station KDIZ-AM in Minneapolis, Minnesota, for \$0.4 million in cash; and
- On December 18, 2015, the company acquired radio station WSDZ-AM in St. Louis, Missouri, for \$0.3 million in cash.

The following transactions are currently pending:

- On December 15, 2015, the company entered an Asset Purchase Agreement ("APA") to acquire an FM Translator in Columbus, Ohio for \$0.4 million in cash. The transaction is expected to close in the first half of 2016;
- On January 25, 2016, the company entered an APA to acquire a construction permit for an FM Translator in Emporia, Kansas for \$25,000 in cash. The transaction is expected to close in the first half of 2016;
- On January 25, 2016, the company entered an APA to acquire a construction permit for an FM Translator in Atwood, Kentucky for \$88,000 in cash. The transaction is expected to close in the first half of 2016;
- On January 25, 2016, the company entered an APA to acquire an FM Translator in Lincoln, Maine for \$100,000 in cash. The transaction is expected to close in the first half of 2016:
- On January 27, 2016, the company entered an APA to acquire a construction permit for an FM Translator in Kerrville, Texas for \$50,000 in cash. The transaction is expected to close in the first half of 2016;
- On January 27, 2016, the company entered an APA to acquire a construction permit for an FM Translator in Charlotte, Michigan for \$50,000 in cash. The transaction is expected to close in the first half of 2016;
- On February 22, 2016, the company entered an APA to acquire an FM Translator in

- Amherst, New York for \$60,000 in cash. The transaction is expected to close in the first half of 2016; and
- On March 8, 2016, the company acquired the King James Bible mobile applications for \$4.0 million of which \$2.7 million of cash was paid upon closing, \$0.3 million is to be netted from seller future cash receipts, \$0.4 million is due 90 days from the closing date, and three deferred payments of \$0.2 million each are due 180, 270 and 360 days from the close, respectively.

## **Conference Call Information**

Salem will host a teleconference to discuss its results on March 9, 2016 at 11:00 a.m. Pacific Time. To access the teleconference, please dial (877) 241-1527, and then ask to be joined into the Salem Media Group call or listen via the investor relations portion of the company's website, located at <a href="investor.salemmedia.com">investor.salemmedia.com</a>. A replay of the teleconference will be available through March 16, 2016 and can be heard by dialing (877) 344-7529, passcode 10081289 or on the investor relations portion of the company's website, located at <a href="www.salemmedia.com">www.salemmedia.com</a>.

## First Quarter 2016 Outlook

For the first quarter of 2016, we are projecting total revenue to increase 3% to 5% over first quarter 2015 total revenue of \$61.9 million. We are also projecting operating expenses before gains or losses on the disposal of assets, impairment losses, depreciation, amortization and stock-based compensation expense to increase between 4% and 7% compared to the first quarter of 2015 operating expenses of \$51.1 million. These numbers are impacted by the results of the twelve radio stations acquired during 2015 that we reformatted. Excluding the performance of these stations, we would be projecting revenue growth of 2% to 4% and expense growth of 2% to 5%.

## About Salem Media Group, Inc.

Salem Media Group is America's leading multimedia company specializing in Christian and conservative content, with media properties comprising radio, digital media and book, magazine and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners and readers numbering in the millions nationally. With its unique programming focus, Salem provides compelling content, fresh commentary and relevant information from some of the most respected figures across the media landscape.

The company, through its Salem Radio Group, is the largest commercial U.S. radio broadcasting company providing Christian and conservative programming. Salem owns and operates 116 local radio stations, with 71 stations in the top 25 media markets. Salem Radio Network ("SRN") is a full-service national radio network, with nationally syndicated programs comprising Christian teaching and talk, conservative talk, news, and music. SRN is home to many industry-leading hosts including: Bill Bennett, Mike Gallagher, Hugh Hewitt, Michael Medved, Dennis Prager and Eric Metaxas.

Salem New Media is a powerful source of Christian and conservative themed news, analysis, and commentary. Salem's Christian sites include: Christianity.com®, BibleStudyTools.com, GodTube.com, GodVine.com, WorshipHouseMedia.com and OnePlace.com. Considered by many to be a consolidation of the conservative news and opinion sector's most influential brands, Salem's conservative sites include Red State.com, Townhall.com®, HotAir.com, Twitchy.com, BearingArms.com and Human Events.com.

Salem's Regnery Publishing unit, with a 65-year history, remains the nation's leading publisher of conservative books. Having published many of the seminal works of the early conservative movement, Regnery today continues as the dominant publisher in the conservative space, with leading authors including: Ann Coulter, Dinesh D'Souza, Newt Gingrich, David Limbaugh, Ed Klein and Mark Steyn. Salem's book publishing business also includes Xulon Press™, a leading provider of self-publishing services for Christian and conservative authors.

Salem Publishing™ publishes Christian and conservative magazines including Homecoming®, YouthWorker Journal™, The Singing News, and Preaching.

Salem's Eagle Financial Publications provides market analysis and specific investment strategies for individual investors from financial commentators Mark Skousen, Nicholas Vardy, Chris Versace, Doug Fabian and Bryan Perry, as well as a stock screening website for dividend investors (DividendInvestor.com). The business unit's other financial websites include EagleDailyInvestor.com and ETFU.com.

Eagle Wellness provides insightful health advice and is a trusted source of high quality nutritional supplements from some of the country's leading health experts. Leigh Erin Connealy MD, at NewportNaturalHealth.com, is the medical director of one of the largest medical practices in the country where she practices integrative medicine. Ski Chilton PhD, at GeneSmart.com, is a scientist and full professor at Wake Forest Medical School. He is a leading authority on the impact of diet and nutrition on health.

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## Forward-Looking Statements

Statements used in this press release that relate to future plans, events, financial results, prospects or performance are forward-looking statements as defined under the Private Securities Litigation Reform Act of 1995. Actual results may differ materially from those anticipated as a result of certain risks and uncertainties, including but not limited to the ability of Salem to close and integrate announced transactions, market acceptance of Salem's radio station formats, competition from new technologies, adverse economic conditions, and other risks and uncertainties detailed from time to time in Salem's reports on Forms 10-K, 10-Q, 8-K and other filings filed with or furnished to the Securities and Exchange Commission. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. Salem undertakes no obligation to update or revise any forward-looking statements to reflect new information, changed circumstances or unanticipated events.

#### (1) Regulation G

Station operating income, Digital media operating income, publishing operating income, EBITDA, Adjusted EBITDA, and free cash flow are financial measures not prepared in accordance with generally accepted accounting principles ("GAAP"). Station operating income is defined as net broadcast revenue minus broadcast operating expenses. Digital media operating income is defined as Digital media revenue minus Digital media operating

expenses. Publishing operating income is defined as publishing revenue minus publishing operating expenses. EBITDA is defined as net income before interest, taxes, depreciation, amortization and change in fair value of interest rate swaps. Adjusted EBITDA is defined as EBITDA before gains or losses on the sale or disposal of assets, changes in estimated fair value of contingent earn-out consideration, net miscellaneous income and expenses and non-cash compensation expense. Free cash flow is defined as Adjusted EBITDA less cash paid for capital expenditures, less cash paid for income taxes, less cash paid for interest. Salem has provided supplemental information as an attachment to this press release, reconciling these non-GAAP financial measures to the most directly comparable financial measures prepared in accordance with GAAP. The company believes these non-GAAP financial measures, when considered in conjunction with the most directly comparable GAAP financial measures, provide useful measures of the company's operating performance. Station operating income, Digital media operating income, publishing operating income, EBITDA, Adjusted EBITDA, and free cash flow are generally recognized by the broadcast and media industry as important measures of performance. These measures are used by investors and analysts who report on the industry to provide meaningful comparisons between entities. They are not a measure of liquidity or of performance in accordance with GAAP, and should be viewed as a supplement to and not a substitute for, or superior to, the company's results of operations presented on a GAAP basis such as operating income and net income. Salem's definitions of station operating income, Digital media operating income, publishing operating income, EBITDA, Adjusted EBITDA, and free cash flow are not necessarily comparable to similarly titled measures reported by other companies.

Salem Media Group, Inc. Condensed Consolidated Statements of Operations (in thousands, except share, per share and margin data)

	Three Months Ended December 31,					Twelve Months Ended				
						December 31,				
		2014		2015		2014		2015		
				(Ur	naudited	d)				
Net broadcast revenue	\$	48,779	\$	51,305	\$	192,923	\$	196,090		
Net digital media revenue		11,728		12,172		46,862		45,855		
Net publishing revenue		5,440		5,670		26,751		23,842		
Total revenue		65,947		69,147		266,536		265,787		
Operating expenses:										
Broadcast operating expenses		35,001		35,719		138,564		140,230		
Digital media operating expenses		9,094		9,441		36,232		35,969		
Publishing operating expenses		6,076		6,842		26,143		24,774		
Unallocated operating expenses		4,172		3,940		17,092		15,146		
Change in the estimated fair value of contingent										
earn-out consideration		(180)		(923)		734		(1,715)		
Impairment of indefinite-lived long-term assets										
other than goodwill		34		_		34		_		
Impairment of goodwill		45		439		45		439		
Depreciation and amortization		4,721		4,399		18,825		17,741		
Loss on the sale or disposal of assets		37		25		251		181		
Total operating expenses		59,000		59,882		237,920		232,765		
Net operating income		6,947		9,265		28,616		33,022		
Other income (expense):										
Interest income		2		2		45		8		
Interest expense		(4,007)		(3,851)		(15,993)		(15,429)		
Change in the fair value of interest rate swaps		(1,279)		1,213		(2,702)		(1,273)		
Gain on bargain purchase		_		1,357		_		1,357		
Loss on early retirement of long-term debt		(365)		_		(391)		(41)		
Net miscellaneous income and expense		13		193		665		201		

Income from operations before income taxes Provision for income taxes		1,311 1,273	_	8,179 2,924		10,240 4,765	_	17,845 6,695
Net income	\$	38	\$	5,255	\$	5,475	\$	11,150
Basic income per share Diluted income per share	\$ \$	0.00 0.00	\$ \$	0.20 0.20	\$ \$	0.21 0.21	\$ \$	0.43 0.43
bilitied income per snare	Ψ	0.00	Ψ	0.20	Ψ	0.21	Ψ	0.43
Distributions per share	\$	0.06	\$	0.06	\$	0.24	\$	0.26
Basic weighted average shares outstanding	2	25,573,162		25,471,342	;	25,336,809		25,426,732
Diluted weighted average shares outstanding		26,226,332		25,893,015		26,081,175		25,887,819
Other data: Station operating income Station operating margin	\$	13,778 28.2%	\$	15,586 30.4%	\$	54,359 28.2%	\$	55,860 28.5%

## Salem Media Group, Inc. Condensed Consolidated Balance Sheets (in thousands)

		December 31, 2014		<b>December 31, 2015</b>
Assets				
Cash	\$	33	\$	98
Trade accounts receivable, net		34,781		36,029
Deferred income taxes		8,153		9,813
Other current assets		11,398		10,859
Property and equipment, net		99,227		105,483
Intangibles assets, net		423,638		429,908
Fair value of interest rate swap		475		· —
Deferred financing costs		3,166		2,512
Other assets		2,288		2,673
Total assets	\$	583,159	\$	597,375
Liabilities and Stockholders' Equity				
Current liabilities	\$	39.750	\$	43,654
Long-term debt and capital lease obligations	•	275,607	·	271,454
Fair value of interest rate swap		´ —		798
Deferred income taxes		49,109		57,082
Other liabilities		14,699		14,566
Stockholders' equity		203,994		209,821
Total liabilities and stockholders' equity	\$	583,159	\$	597,375

## Salem Media Group, Inc. Supplemental Information (in thousands)

Т	hree Month	s Ende	ed		Twelve Mon	ths Ende	ed
December 31,					oer 31,		
20	14	:	2015		2014	2	2015
			(Una	udited)			<u> </u>
			•				
\$	48,779	\$	50,740	\$	192,705	\$	193,796
	· —		565		218		2,294
\$	48,779	\$	51,305	\$	192,923	\$	196,090
\$	35.001	\$	35.056	\$	138.278	\$	137.785
	20	\$ 48,779	\$ 48,779 \$ \$ 48,779 \$	\$ 48,779 \$ 50,740 - 565 \$ 51,305	December 31,       2014     2015       (Unaudited)       \$ 48,779     \$ 50,740     \$       —     565     \$       \$ 48,779     \$ 51,305     \$	December 31,     December 31,       2014     2015     2014       (Unaudited)       \$ 48,779     \$ 50,740     \$ 192,705       —     565     218       \$ 48,779     \$ 51,305     \$ 192,923	December 31,         December 31,           2014         2015         2014         2           (Unaudited)           \$ 48,779         \$ 50,740         \$ 192,705         \$ 50,740         \$ 192,705         \$

Net broadcast operating expenses – acquisitions	_	663	286	2,445
Total net broadcast operating expenses	\$ 35,001	\$ 35,719	\$ 138,564	\$ 140,230
Reconciliation of Same Station Net Broadcast Operating Income (Loss) to Total Net Broadcast Operating Income Net broadcast operating income – same station	\$ 13,778	\$ 15,684	\$ 54,427	\$ 56,011
Net broadcast operating income (loss) – acquisitions	_	(98)	(68)	(151)
Total net broadcast operating income	\$ 13,778	\$ 15,586	\$ 54,359	\$ 55,860

		Three Months Ended					Twelv	e Months E	Ended
		De	cem	ber 31	,	•	D	1,	
		2014			2015	•	2014		2015
					(Unaudited	d)			
Calculation of Station Operating Inco	me,	<b>Digital Medi</b>	a O <sub>l</sub>	peratin	g Income a	and Pub	lishing Ope	erating Inco	me (Loss)
Net broadcast revenue	\$	48,779		\$	51,305	\$	192,923	\$	196,090
Less broadcast operating									
expenses		(35,001)			(35,719)		(138,564)		(140,230)
Station operating income	\$	13,778		\$	15,586	\$	54,359	\$	55,860
Net digital media income	\$	11,728		\$	12,172	\$	46,862	\$	45,855
Less digital media operating									
expenses		(9,094)			(9,441)		(36,232)		(35,969)
Digital media operating income	\$	2,634	•	\$	2,731	\$	10,630	\$	9,886
Net publishing revenue	\$	5,440		\$	5,670	\$	26,751	\$	23,842
Less publishing operating									
expenses		(6,076)			(6,842)		(26,143)		(24,774)
Publishing operating income (loss)	\$	(636)		\$	(1,172)	\$	608	\$	(932)

Salem Media Group, Inc. Supplemental Information (in thousands)

	Three Months Ended					Twelve Months Ende			
	December 31,				December 31,			31,	
		2014		2015		2014		2015	
				(Una	audite	∍d)			
Reconciliation of SOI and Digital Media Operating Income and Pub	lish	ing Opera	ting	Income (L	oss)	to Net Inco	me		
Station operating income:	\$	13,778	\$	15,586	\$	54,359	\$	55,860	
Digital media operating income		2,634		2,731		10,630		9,886	
Publishing operating income (loss)		(636)		(1,172)		608		(932)	
Less:									
Unallocated corporate expenses		(4,172)		(3,940)		(17,092)		(15,146)	
Change in the estimated fair value of contingent earn-out consideration		180		923		(734)		1,715	
Impairment of indefinite-lived long-term assets other than goodwill		(34)		_		(34)		_	
Impairment of goodwill		(45)		(439)		(45)		(439)	
Depreciation and amortization		(4,721)		(4,399)		(18,825)		(17,741)	
Loss on the sale or disposal of assets		(37)		(25)		(251)		(181)	
Net operating income	\$	6,947	\$	9,265	\$	28,616	\$	33,022	
Plus:						==,===			
Interest income		2		2		45		8	
Less:									
Interest expense		(4.007)		(3,851)		(15.993)		(15,429)	
Change in the fair value of interest rate swap		(1,279)		1,213		(2,702)		(1,273)	
Gain on bargain purchase				1,357				Ì,357	
Loss on early retirement of long-term debt		(365)		_		(391)		(41)	
Net miscellaneous income and expenses		13		193		665		201	
Provision for income taxes		(1,273)		(2,924)		(4,765)		(6,695)	
Net income	\$	38	\$	5,255	\$	5,475	\$	11,150	
Reconciliation of Adjusted EBITDA to EBITDA to Net Income									
Adjusted EBITDA	\$	11,905	\$	13,319	\$	50,081	\$	50,439	
Less:									
Stock-based compensation		(300)		(114)		(1,576)		(771)	
Loss on early retirement of long-term debt		(365)		_		(391)		(41)	
Change in the estimated fair value of contingent earn-out consideration		180		923		(734)		1,715	

Impairment of indefinite-lived long-term assets other than goodwill Impairment of goodwill	(34) (45)	— (439)	(34) (45)	— (439)
Gain on bargain purchase	· —	1,357	· —	1,357
Net miscellaneous income and expenses	13	193	665	201
Loss on the sale or disposal of assets	(37)	(25)	(251)	(181)
EBITDA	11,316	15,214	47,715	52,280
Plus:				
Interest income	2	2	45	8
Less:				
Depreciation and amortization	(4,721)	(4,399)	(18,825)	(17,741)
Interest expense	(4,007)	(3,851)	(15,993)	(15,429)
Change in the fair value of interest rate swap	(1,279)	1,213	(2,702)	(1,273)
Provision for income taxes	(1,273)	(2,924)	(4,765)	(6,695)
Net income	\$ 38	\$ 5,255	\$ 5,475	\$ 11,150

#### Salem Media Group, Inc. **Supplemental Information** (in thousands)

,		Three Months	Twelve M	onths	Ended			
		December	31,		 December 31,			
		2014 2015			 2014		2015	
				(Unaudited)				
Reconciliation of Adjusted	<b>EBITDA to Free C</b>	ash Flow						
Adjusted EBITDA	\$	11,904	\$	13,319	\$ 50,081	\$	50,439	
Less:								
Cash paid for interest		(3,714)		(3,614)	(14,518)		(14,289)	
Cash paid for taxes		(3)		(3)	(257)		(330)	
Cash paid for capital								
expenditures, net (1)		(1,732)		(2,516)	(9,363)		(8,833)	
Free Cash Flow	\$	6,455	\$	7,186	\$ 25,943	\$	26,987	

<sup>(1)</sup> Net cash paid for capital expenditures reflects actual cash payments net of cash reimbursements received under tenant improvement allowances and net of property and equipment acquired in trade transactions.

Selected Debt Data	Outstanding at December 31, 2015	Applicable Interest Rate
Term Loan B (1)	\$ 124,000	4.50%
Term Loan B (2)	\$ 150,000	5.52%
Revolver	\$ 3,305	4.83%

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SOURCE Salem Media Group

<sup>(1)</sup> Subject to rolling LIBOR but no less than 1.00% plus a spread of 3.50%.
(2) Under its swap agreement, the company pays a fixed rate of 1.645% plus a spread of 3.50%. The swap is subject to a LIBOR floor of 0.0625% versus the Term Loan B debt floor of 1.00%. The swap matures on March 28, 2019.