

December 10, 2013



# Salem Communications Acquires Twitchy.com From Michelle Malkin

## Twitter-Powered Site Joins With Townhall.com and HotAir.com to Form Social Media Driven Platform for Conservative News and Analysis

CAMARILLO, CA -- (Marketwired) -- 12/10/13 -- [Salem Communications](#), a leading U.S. radio broadcaster, Internet content provider, and magazine and book publisher targeting audiences interested in Christian and conservative opinion content, announced today the acquisition of the ground-breaking Twitter curation site, [Twitchy.com](#) -- founded by best-selling author, blogger, and syndicated columnist Michelle Malkin.

[Twitchy.com](#), combined with [Townhall.com](#) and [HotAir.com](#) creates the largest social media driven conservative platform on the Web with nearly 10 million unique readers and over 100 million pageviews each month.

In today's lightning fast news cycle, Twitter is where news breaks and the first reactions take place. Politicians, celebrities and people everywhere have something to say on Twitter. The Twitchy team monitors news and social media trends to report "who said what" in U.S. politics, global news, entertainment, media, and breaking news 24/7.

Jonathan Garthwaite, VP & General Manager of Townhall/HotAir, commenting on the acquisition said, "Since its inception almost two years ago, Twitchy has fast become a leader in online news reporting. They have harnessed the power of social media to create a real-time newswire for the modern, interconnected world. With the addition of Twitchy to our growing network of news and political websites, there is no better collection of conservative news and opinion on the web."

### About Townhall

Townhall.com was launched in 1995 and has grown into one of the leading conservative commentary and news website. Townhall also publishes [Townhall Magazine](#), one of the top conservative, political publications. With readership exceeding 40,000, [Townhall Magazine](#) reaches the desks of those in Congress and the Senate, as well as government agencies and advocacy groups.

### About HotAir

Launched in April 2006 by political commentator Michelle Malkin, [HotAir.com](#) has grown into the most popular conservative blog on the web. Bloggers Ed Morrissey, AllahPundit, Mary Katharine Ham, and Erika Johnsen provide round-the-clock breaking news, commentary and insight from a conservative perspective. It is ranked among the top blogs on Technorati.

### About Salem Communication

Salem Communications (NASDAQ: SALM) a leading media company broadcasting and

publishing Christian and conservative news and opinion content, measured by the stations, audience coverage and unique readers on the Internet.

Radio: Upon completion of all announced transactions, the company will own and/or operate a national portfolio of 102 radio stations in 39 markets, including 62 stations in 22 of the top 25 markets plus [Family Talk](#)™ on SiriusXM channel 131. Programming includes Christian teaching and music, conservative talk, business talk and Spanish Christian teaching. Salem also owns [Salem Radio Network](#), a national radio network that syndicates talk, news and music programming to approximately 2,500 affiliated radio stations and Salem Media Representatives, a national media advertising sales firm.

New Media: Salem Communications operates Salem Web Network, an online provider of Christian and conservative themed news, analysis and commentary. ***Christian faith focused website include; Christianity.com, Christian living*** focused ***Crosswalk.com***®, online ***Bible*** at ***BibleStudyTools.com***, ***Christian videos*** at ***GodTube.com*** and ***GodVine.com***, a leading website providing ***church media*** at ***WorshipHouseMedia.com*** and ***Christian radio*** ministries online at ***OnePlace.com***. In conservative media, Salem operates ***conservative*** news leader ***Townhall.com***®, ***conservative political blog*** ***HotAir.com***, providing conservative commentary, news and blogging, and Twitter curator, ***Twitchy.com***.

Publishing: Salem Publishing™ circulates Christian and conservative magazines such as ***Homecoming***®, ***YouthWorker Journal***™, ***The Singing News***, ***FaithTalk Magazine***, ***Preaching*** and ***Townhall Magazine***™. ***Xulon Press***™ is a provider of [self-publishing](#) services targeting the Christian audience.

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Source: Salem Communications Corporation