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Lelani Williams Appointed Station Cluster Manager of Salem Radio in Honolulu, Hawaii

CAMARILLO, CA -- (MARKET WIRE) -- 07/11/11 -- Salem Communications (NASDAQ: SALM), a leading U.S. Radio broadcaster, Internet content provider, magazine and book publisher targeting religious and family themed programming, announced Leilani Williams has been named Station Cluster Manager in Honolulu, Hawaii. Leilani will be apprenticing for the role of General Manager, which she will take on upon Jeff Coelho's retirement in December of this year.

Having lived in the Honolulu community for many years, Leilani's radio career began with New Planet Radio, KGMZ 107.9, KRTR 96.3 and KXME 104.3, she helped launch Xtreme Radio (KXME 104.3) selling both short-term and long-term advertising campaigns before the stations even made a rating book. Leilani went to work for Clear Channel Radio in Hawaii selling for KIKI 93.9, KSSK 92.3, KDNN 98.5, KUCD 101.9 and KHVH 860AM where she was a top senior seller and President's Club recipient. In 2007 she was promoted to Station Manager for Hot 93.9 in Honolulu.

For the past two years she has served as COO of Williams Aerospace, a company founded by her husband.

She is active in the community serving as the Vice President for The Well of Hope Foundation, a board member with the Kapolei Foundation and the Chamber of Commerce Dual Use and High Technology committee.

She has also been the Chair and Co-chair for the Leukemia & Lymphoma Society's "Light the Night" national event in Hawaii.

David Santrella, President of Salem's Radio Division said, "Leilani clearly has a passion and drive for our industry, Salem's brand of radio, and for success. Those ingredients combined with someone ingrained in the Honolulu community give me great confidence that we will continue to thrive as we have under Jeff Coelho's leadership."

Leilani Williams will begin with Salem on August 1, 2011.

Salem Communications Corporation is the largest commercial U.S. radio broadcasting company that provides programming targeted at audiences interested in Christian and family-themed radio content, as measured by the number of stations and audience coverage. Upon completion of all announced transactions, the company will own and/or operate a national portfolio of 95 radio stations in 37 markets, including 59 stations in 22 of the top 25 markets. Salem also programs the [Family Talk](#)™ Christian-themed talk format on

SiriusXM Radio, channel 131.

Salem also owns [Salem Radio Network](#), a national radio network that syndicates talk, news and music programming to approximately 2,000 affiliated radio stations and Salem Media Representatives, a national media advertising sales firm with offices across the country.

In addition to its radio broadcast business, Salem owns an Internet and a publishing division. Salem Web Network is a provider of online Christian and conservative-themed content and streaming and includes websites such as Christian faith focused Christianity.com, Questions and Answers about [Jesus Christ](#) at Jesus.org, [Christian living](#) focused Crosswalk.com®, online [Bible](#) at BibleStudyTools.com, [Christian videos](#) at GodTube.com, a leading website providing [church media](#) at WorshipHouseMedia.com and [Christian radio](#) ministries online at OnePlace.com. Additionally Salem owns [conservative](#) news leader Townhall.com® and [conservative political blog](#) HotAir.com, providing conservative commentary, news and blogging. Salem Publishing™ circulates Christian and conservative magazines such as Homecoming® The Magazine, YouthWorker Journal™, The Singing News, FaithTalk Magazine, Preaching and Townhall Magazine™. Xulon Press™ is a provider of [self publishing](#) services targeting the Christian audience.

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