

Jim Ryan Appointed General Manager of Salem Radio Stations in Phoenix

PHOENIX, AZ -- (MARKET WIRE) -- 03/07/11 -- Salem Communications (NASDAQ: SALM), a leading U.S. radio broadcaster, Internet content provider, magazine and book publisher targeting religious and family themed programming, announced Jim Ryan has been appointed as General Manager for its two radio stations in Phoenix, KPXQ (1360 AM) and KKNT (960 AM).

Jim brings more than 15 years of media experience to Salem and has roots deep in the business communities of Phoenix and Scottsdale, most recently as General Sales Manager for KMVA-FM.

Dave Santrella, President of Salem's Radio Division, commented, "Jim has a stellar track record in our industry. I am confident that Salem will grow in this market under Jim's leadership."

Jim lives in Phoenix and can be reached at 602-955-9600 or at iryan@salemphx.com

Salem Communications Corporation is the largest commercial U.S. radio broadcasting company that provides programming targeted at audiences interested in Christian and family-themed radio content, as measured by the number of stations and audience coverage. Upon completion of all announced transactions, the company will own and/or operate a national portfolio of 95 radio stations in 37 markets, including 59 stations in 22 of the top 25 markets. Salem also programs the Family Talk™ Christian-themed talk format on XM Radio, channel 170, and on SIRIUS, channel 161.

Salem also owns <u>Salem Radio Network</u>, a national radio network that syndicates talk, news and music programming to approximately 2,000 affiliated radio stations and Salem Media Representatives, a national media advertising sales firm with offices across the country.

In addition to its radio broadcast business, Salem owns a non-broadcast media division. Salem Web Network is a provider of online Christian and conservative-themed content and streaming and includes websites such as Christian faith focused Christianity.com, Questions and Answers about <u>Jesus Christ</u> at Jesus.org, Christian living focused Crosswalk.com®, online <u>Bible</u> at BibleStudyTools.com, and <u>Christian radio</u> ministries online at OnePlace.com. Additionally Salem owns <u>conservative</u> news leader Townhall.com® and <u>conservative</u> <u>political blog</u>, HotAir.com providing conservative commentary, news and blogging. Salem Publishing™ circulates Christian and conservative magazines such as <u>Homecoming</u>® The Magazine, <u>YouthWorker Journal™</u>, <u>The Singing News</u>, FaithTalk Magazine, <u>Preaching</u> and <u>Townhall Magazine™</u>. Xulon Press™ is a provider of <u>self publishing</u> services targeting the Christian audience.

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