

February 6, 2008



## **Sean O'Neill Appointed General Manager of Salem Media of New York**

HASBROUCK HEIGHTS, N.J.--(BUSINESS WIRE)--

Salem Communications announced that Sean O'Neill has been appointed as General Manager of its two New York City radio stations, WMCA (570AM) and WWDJ (970AM). O'Neill takes over as leader of two of America's leading Christian Talk radio stations, also streaming on the web at [nycradio.com](http://nycradio.com), [wmca.com](http://wmca.com), and [wwdj.com](http://wwdj.com).

Prior to joining Salem Communications, O'Neill served as General Sales Manager for four and a half years at CBS-owned KFWB NEWS 980 and the Dodgers Radio Network. Prior to joining CBS, he was Vice-President and General Manager of Big City Radio's Spanish Pop station KLYY "VIVA 107.1" in Los Angeles. In his new assignment for Salem in New York, he will lead all areas of operations including sales, programming, engineering, and online.

Joe D. Davis, President of Salem's Radio Division, commented, "The depth and breadth of O'Neill's relationships in sales and advertising on both coasts will serve him well in his new position. In the world of radio, television, online, and sports, Sean has a reputation for building winning teams and achieving high goals. I know that our advertisers, programmers, listeners, and the entire community will be served well by Sean and the team of broadcast professionals that he now leads."

Added O'Neill, "I'm thrilled to be a part of Salem and these great heritage New York stations. There are many exciting opportunities on the horizon and I'm honored to be leading the team that will take these stations to the next level."

O'Neill now offices at Salem Communications in Hasbrouck Heights, NJ and can be reached at 201-298-2115 or [soneill@nycradio.com](mailto:soneill@nycradio.com). Sean and his family have recently relocated to New Jersey. Sean's wife Sandra, daughter Daniella and son Kevin have recently joined him in their new home.

Salem Communications (Nasdaq: SALM) is a leading U.S. radio broadcaster, Internet content provider, and magazine and book publisher targeting audiences interested in Christian and family-themed content and conservative values. In addition to its radio properties, Salem owns Salem Radio Network(R), which syndicates talk, news and music programming to approximately 2,000 affiliates; Salem Radio Representatives(TM), a national radio advertising sales force; Salem Web Network(TM), an Internet provider of Christian content and online streaming; and Salem Publishing(TM), a publisher of Christian-themed magazines. Upon the close of all announced transactions, the company will own 97 radio stations, including 58 stations in 22 of the top 25 markets. Additional information about Salem may be accessed at the company's website, [www.salem.cc](http://www.salem.cc).

Source: Salem Communications Corporation