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Salem Communications Announces David Koon New General Manager for Orlando Stations

ORLANDO, Fla.--(BUSINESS WIRE)--

David Koon has been named general manager for Salem Orlando, which includes News Talk WORL-AM 660, Life Changing Radio WTLN-AM 950, and WHIM-AM 1520, according to the announcement by Salem Communications (NASDAQ:SALM), a leading U.S. radio broadcaster, Internet content provider, magazine and book publisher targeting audiences interested in Christian and family-themed content and conservative values.

"We are fortunate to be able to enlist the talents of a tried and true radio veteran like David Koon for leadership in our Orlando cluster," said Alan Power, vice president of operations for Salem Communications. "Orlando is a very dynamic market and the experience he brings to our stations will help optimize the impact we have there with our audiences."

Koon's career began in the mid-1970s in Shreveport, La., where he pioneered the first contemporary Christian radio station for that market. He brings to Salem Orlando a 30-year record in Christian and general radio management and sales, most recently with Salem Media of Georgia where he was sales manager for the Atlanta cluster of stations. Previously, Koon served as sales manager for WVFJ-FM in Atlanta and KCFO-AM in Tulsa.

In addition to its radio properties, Salem owns Salem Radio Network(R) which syndicates talk, news and music programming to approximately 2,000 affiliates; Salem Radio Representatives(TM), a national radio advertising sales force; Salem Web Network(TM), a leading Internet provider of Christian content and online streaming; and Salem Publishing(TM), a leading publisher of Christian-themed magazines. Upon the close of all announced transactions, the company will own 98 radio stations, including 61 stations in 23 of the top 25 markets. Additional information about Salem may be accessed at the company's website, www.salem.cc.

Source: Salem Communications