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## **Salem Publishing Acquires ChristianMusicPlanet(R) Brand from EMF Broadcasting**

NASHVILLE, Tenn.--(BUSINESS WIRE)--

Salem Communications Corporation (Nasdaq:SALM), a leading U.S. radio broadcaster, Internet content provider, magazine and book publisher targeting audiences interested in Christian and family-themed content and conservative values, today announced that Salem Publishing has acquired the Christian Music Planet(R) brand, including [www.ChristianMusicPlanet.com](http://www.ChristianMusicPlanet.com), a leading Christian music web portal from EMF Broadcasting. EMF will publish its final issue of Christian Music Planet magazine with the March/April 2007 issue in mailboxes and on newsstands March 1.

Salem plans to build upon the Christian Music Planet brand as part of its growing Internet initiative. Jim Cumbee, president of non-broadcast media for Salem, said, "This acquisition supports our efforts to expand our Christian music Internet platform, and complements our broader multimedia strategy that includes integrating the online music community with CCM Magazine subscribers and our music station listeners in order to reach the Christian music audience wherever they are looking for content."

### **About Salem**

Salem Communications Corporation (Nasdaq:SALM) is a leading U.S. radio broadcaster, Internet content provider, magazine and book publisher targeting audiences interested in Christian and family-themed content and conservative values. Salem Publishing, based in Nashville, publishes CCM Magazine(R), Homecoming(R) Magazine, YouthWorker Journal(TM), Singing News(R) Magazine, FaithTalk(TM) and Preaching Magazine. In addition to its radio properties, Salem owns Salem Radio Network(R), which syndicates talk, news and music programming to approximately 2,000 affiliates; Salem Radio Representatives(TM), a national radio advertising sales force; Salem Web Network(TM), a leading Internet provider of Christian content and online streaming; and Salem Publishing(TM), a leading publisher of Christian-themed magazines. Upon the close of all announced transactions, the company will own 98 radio stations, including 61 stations in 23 of the top 25 markets. Additional information about Salem may be accessed at the company's website, [www.salem.cc](http://www.salem.cc).

### **About EMF Broadcasting**

EMF Broadcasting is the parent company of both the Adult Contemporary Christian formatted K-LOVE Network and the Christian Pop Music Air 1 Radio Networks, which serve audiences 24/7 across the United States through 209 full-powered stations and 208

translators. K-LOVE and Air 1 also broadcast live via the Internet, reaching people around the world with encouraging music and messages.

Source: Salem Communications Corporation