

August 10, 2006



## WMCA Radio Launches WMCA-TV -- ``Radio with Pictures''

Thursday, August 10, 2006 5:30 am PDT

NEW YORK

NASDAQ:

SALM

NEW YORK--([BUSINESS WIRE](#))--Aug. 10, 2006--A new dimension has been added to the Christian teaching and talk radio station WMCA-AM website. WMCA-TV will feature on-demand videos giving listeners an opportunity to become more familiar with the ministries featured on the station. The Internet TV station was launched with a tribute video honoring Dr. Adrian Rogers. New videos will be added weekly and are available 24 hours a day at [www.wmca.com](http://www.wmca.com).

WMCA Vice President/General Manager Dave Armstrong said, "The Internet is such a valuable tool, and until now we've only been using a portion of its capabilities. We look forward to providing this new service to our listeners and our ministries."

WMCA-AM is owned and operated by Salem Communications Corporation (Nasdaq:SALM), a leading U.S. radio broadcaster, Internet content provider and magazine publisher targeting audiences interested in Christian and family-themed content and conservative values. In addition to its radio properties, Salem Communications owns Salem Radio Network(R), which syndicates talk, news and music programming to approximately 2,000 affiliates; Salem Radio Representatives(TM), a national radio advertising sales force; Salem Web Network(TM), an Internet provider of Christian content and online streaming; and Salem Publishing(TM), a publisher of Christian-themed magazines. Upon the close of all announced transactions, the company will own 102 radio stations, including 66 stations in 23 of the top 25 markets. Additional information about Salem may be accessed at the company's website, [www.salem.cc](http://www.salem.cc).

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