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Salem Communications Promotes David Evans to Executive Vice President - Business Development & Chief Financial Officer; Evan Masyr Appointed Vice President - Accounting & Finance

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CAMARILLO, Calif.--([BUSINESS WIRE](#))--Sept. 20, 2005--Salem Communications Corporation (Nasdaq:SALM), the leading radio broadcaster focused on Christian and family-themed programming, has announced the promotion of David A.R. Evans to executive vice president - business development & chief financial officer, effective immediately. In his expanded role, Evans will assume responsibility for the company's business development activities including oversight of its non-broadcast media businesses, in addition to his current responsibilities as chief financial officer.

Edward G. Atsinger III commented, "With the rapid growth and success of new media such as the Internet, it is becoming increasingly important for traditional media to embrace and integrate these emerging media opportunities. David, along with Chief Operating Officer Joe Davis and Jim Cumbee, president of non-broadcast media, will lead our efforts to grow our new media business. As the leading provider of Christian and family-themed content both on radio and on the Internet, we are uniquely positioned to leverage opportunities to integrate our new media platform with our traditional radio platform."

Evans began with Salem Communications in September 2000 as senior vice president & chief financial officer and was promoted to executive vice president in September 2003. Prior to working at Salem, Evans was senior vice president and managing director for Warner Bros. Consumer Products for Europe, the Middle East and Africa. His previous positions with Warner Bros. Consumer Products included senior vice president for Latin America, international marketing and business development; vice president of worldwide finance operations and business development; and regional financial controller for Europe. Prior to Warner Bros., Evans worked with Ernst & Young in Los Angeles and Arthur Young in London.

Salem also announced the promotion of Evan Masyr to vice president - accounting & finance. Masyr, who is serving as the company's vice president and corporate controller, will assume overall responsibility for the company's accounting and finance department.

David Evans commented, "In his new role, Evan will manage all aspects of our accounting and finance activities as well as work closely with me in our interactions with the investment community. Evan has done a tremendous job leading our accounting department as our corporate controller and I am confident he will be equally successful in this expanded role."

Masyr joined Salem Communications as controller in February 2000, and was promoted to vice president and corporate controller in February 2003. Prior to working at Salem, Masyr served as transaction services manager for PricewaterhouseCoopers for seven years. Masyr is a graduate of Cal Poly State University, San Luis Obispo, Calif.

Salem Communications Corporation (Nasdaq:SALM), headquartered in Camarillo, CA, is the leading U.S. radio broadcaster focused on Christian and family themes programming. Upon the close of all announced transactions, the company will own 104 radio stations, including 65 stations in 24 of the top 25 markets. In addition to its radio properties, Salem owns Salem Radio Network(R), which syndicates talk, news and music programming to more than 1,900 affiliates; Salem Radio Representatives(TM), a national sales force; Salem Web Network(TM), the leading Internet provider of Christian content and online streaming; and Salem Publishing(TM), a leading publisher of Christian themed magazines. Information may be accessed at the company's website, www.salem.cc

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