

August 25, 2004



## **Salem Communications Talk Show Hosts to Broadcast from RNC; Nationally Known Talkers Offer Opinion, Commentary from Convention**

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CAMARILLO, Calif.

market not identified:

SALM

CAMARILLO, Calif.--([BUSINESS WIRE](#))--Aug. 25, 2004--Salem Communications Corporation (Nasdaq:SALM), the leading radio broadcaster focused on religious and family themes programming, announced today that its nationally known, syndicated talk show hosts will be broadcasting live at the Republican National Convention in New York City from August 30 - September 2. Talk show hosts Bill Bennett, Mike Gallagher, Hugh Hewitt, Michael Medved, Janet Parshall and Dennis Prager all will conduct live interviews with speakers and delegates in addition to offering their well-reasoned and broadly recognized opinions and commentaries. Radio Talk Show Row will be located in the Theater area of Madison Square Garden.

According to Tom Tradup, director of Network Programming for Salem Radio Network (SRN), "We are thrilled to have all of Salem's national talk show hosts and our SRN news team on site in New York City providing our listeners front row seats to the Republican National Convention's historic, breaking news as it unfolds."

Information on each of Salem Communications' talk show hosts is available at [www.SRNOnline.com](http://www.SRNOnline.com). Each day Monday through Thursday, the Republican National Convention will focus on a key element of the goal: building a safer world and a more hopeful America. These themes include the courage of a nation, the compassion of the American people, and the land of opportunity.

The 2004 Republican National Convention will be held for the first time ever in New York City at Madison Square Garden from August 30 - September 2, 2004. For more information about the 2004 Republican National Convention, visit [www.gopconvention.com](http://www.gopconvention.com).

Salem Communications Corporation, headquartered in Camarillo, CA, is the leading U.S. radio broadcaster focused on religious and family-themed programming. Upon completion of all announced transactions, the company will own and/or operate 99 radio stations, mainly composed of three primary formats: Christian Teaching/Talk, News/Talk, and Contemporary Christian Music. In addition to its radio properties, Salem owns the Salem Radio Network, which syndicates talk, news, and music programming to over 1,600 affiliated radio stations;

Salem Radio Representatives, a national sales organization; Salem Web Network, the leading Internet provider of Christian content and online streaming; and Salem Publishing, a Christian magazine publisher. For more information, visit Salem Communications' web site at <http://www.salem.cc>.

To schedule an interview during the convention, contact Denise Davis at 805-987-0400, Ext 1081.

Salem Radio Network  
Tom Tradup, 972-831-1920, Ext 185  
or  
Salem Communications  
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