

May 10, 2004



Call For Entries!! Local Christian Music Hopefuls Vie For The StarFish Award; Winner to Perform at FISH FEST, Sunday, July 25 At the Verizon Wireless Amphitheater

Monday, May 10, 2004 8:00 am PDT

CAMARILLO, Calif.

market not identified:

SALM

CAMARILLO, Calif.--([BUSINESS WIRE](#))--May 10, 2004--KFSH-FM (95.9 FM) and sister station KKLA-FM (99.5 FM) are searching for the next star of contemporary Christian music...and the winner will have the opportunity to appear in concert with premier artists Steven Curtis Chapman, Delirious, Jars of Clay, Crystal Lewis and Jeremy Camp on the Main Stage at the third annual FISH FEST, Sunday, July 25, at the Verizon Wireless Amphitheater, 8808 Irvine Center Drive in Irvine, Calif.

The StarFish Award, sponsored by Applied Financial Planning, will be voted on by music professionals as well as KFSH-FM (95.9 FM) and KKLA-FM (99.5 FM) listeners.

Contestants are invited to submit one song on CD. Submissions will be accepted now through June 18, 2004. The Salem Los Angeles music team -- Bob Shaw, KFSH-FM (95.9 FM) Music Director; Jim Governale, weekend host; Big Wave Dave, afternoons on KFSH-FM (95.9 FM), and Chuck Tyler, Salem Los Angeles Program Director -- will select weekly finalists that will air Fridays on KFSH-FM (95.9 FM)'s "Fresh Fish Friday," between April 23-June 25, 2004. Listeners will be invited to vote for their favorite StarFish song online on the KFSH-FM (95.9 FM) website (www.thefish959.com) or on the KKLA-FM (99.5 FM) website (www.kkla.com) from June 26-July 4, 2004. Results will be tabulated and announced on both stations on Friday, July 9. The grand prize winner will appear on the Main Stage at FISH FEST, and their CD will be submitted for review and professional critique by independent label, INO Records.

Full details and contest rules are available on both the KFSH-FM (95.9 FM) and the KKLA-FM (99.5 FM) websites.

Applied Financial Planning, Inc. is a full-service investment advisory firm with an emphasis on helping clients create and grow wealth while assisting them in protecting and preserving their wealth. They also assist clients in tax reduction strategies, giving them more investable income. With offices in Orange County, Calif., Applied Financial Planning offers over 60

years combined experience in sound financial advice. They can be reached at 1-866-SEEK-COUNSEL or www.appliedfinancialplanning.com.

KFSH-FM (95.9 FM) is owned and operated by Salem Communications Corporation (Nasdaq:SALM), headquartered in , the leading U.S. radio broadcaster focused on religious and family-themed programming. Upon completion of all pending transactions, the company will own and/or operate 95 radio stations, mainly comprised of three formats: Christian Teaching and Talk; News/Talk; and Contemporary Christian Music. In addition to its radio properties, Salem owns the Salem Radio Network, which syndicates talk, news and music programming to over 1,600 affiliated radio stations; Salem Radio Representatives, a national sales organization; Salem Web Network, the leading Internet provider of Christian content and online streaming; and Salem Publishing, a Christian magazine publisher. For more information, visit Salem Communications' web site at www.Salem.cc.

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