

VERB Announces Customer Agreement With the National Association of Health Underwriters

WASHINGTON, April 09, 2019 (GLOBE NEWSWIRE) -- [VERB Technology Company, Inc.](#) (NASDAQ: VERB) ("VERB"), a leader in business-focused interactive video, and the pioneer of Augmented Sales Intelligence software, announces an agreement with the National Association of Health Underwriters (NAHU), a non-profit professional association, to utilize VERB's interactive video technology for their member recruitment and retention campaigns.

NAHU represents more than 100,000 health insurance agents, benefits professionals, consultants, and brokers, from both small and large health insurance companies throughout the United States. NAHU will be using VERB's interactive Tagg video technology for their 2019 email campaigns, in order to attract new members, retain and re-engage current members, and automate follow-up communications.

"We are thrilled to be using the Verb platform to enhance our outreach and member engagement," says Janet Trautwein, CEO of NAHU. "We strongly believe in the power of video, and Verb's technology takes it a step further. There are endless applications for this technology."

"NAHU is looking to be at the forefront of technological advancements, so they are a perfect fit for our interactive Tagg video technology," adds [Verb's CEO, Rory J. Cutaia](#). "We are anticipating impressive results and a longstanding relationship with this organization."

About VERB Technology Company, Inc.

VERB Technology Company, Inc. is rapidly emerging as the market leader in interactive video data collection and analysis applications. VERB provides customer relationship management ("CRM"), lead generation, and video marketing software applications under the brand name TAGG. The Company's proprietary and patent-pending technology produces real-time, measurable results with customers reporting greater than 600% increases in conversion rates. The Company's software-as-a-service (SaaS) products are cloud-based, accessible on all mobile and desktop devices, and are available by subscription for individual and enterprise users. The Company's technology is integrated into popular ERP, CRM, and marketing platforms, including Oracle NetSuite, Adobe Marketo, and integrations into Salesforce.com, Odoo, and Microsoft, among others are underway. The Company's newest applications include [TaggCRM](#), the premier mobile app for entrepreneurs; TaggMED, for the healthcare industry; TaggEDU, for the education industry; and TaggNGO, for non-profit organizations. To create and tagg your own videos that you can share and post to social, [try TaggLITE, available for FREE on our website.](#)

For more information, please visit: www.myverb.com

Cautionary Note on Forward-Looking Statements

This press release may contain “forward-looking” information within the meaning of the Private Securities Litigation Reform Act of 1995. In accordance with the safe harbor provisions of this Act, statements contained herein that look forward in time that include everything other than historical information, involve risks and uncertainties that may affect the Company’s actual results. There can be no assurance that such statements will prove to be accurate and there are a number of important factors that could cause actual results to differ materially from those expressed in any forward-looking statements made by the Company, including, but not limited to, plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance. The Company cautions that these forward-looking statements are further qualified by other factors including, but not limited to, those set forth in the Company’s Annual Report on Form 10-K for the fiscal year ended December 31, 2018, and other filings with the U. S. Securities and Exchange Commission (available at www.sec.gov). The Company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events, or otherwise.

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Source: Verb Technology Company Inc.