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Telkonet, Inc.'s EcoSmart Sales Division Continues to Grow with Addition of Industry Professional Brian Ripp

MILWAUKEE, July 9, 2013 /PRNewswire/ -- Telkonet, Inc. (OTCQB: TKOI), whose complementary business divisions include EcoSmart, an intelligent energy management technology solution and EthoStream, one of the largest high-speed Internet access ("HSIA") providers in the world, is pleased to announce the addition of Mr. Brian Ripp as Account Executive to its EcoSmart sales staff.

(Logo: <https://photos.prnewswire.com/prnh/20111011/NY83909LOGO>)

As an experienced sales executive, Brian was most recently vice president of sales at DiGiApp Technologies, a technology development company in Milwaukee, WI. Mr. Ripp brings to Telkonet strategic knowledge and success in the IT and related sales fields, as well as proficiency with HVAC-based systems from his prior sales position at Gustave A. Larson Company, a Telkonet partner and leading wholesale distributor of HVAC equipment in the Midwest, Plains and Mountain States.

"Having significant experience in the energy industry as well as with HVAC technology, I could not be more excited to become part of the Telkonet team. Telkonet's EcoSmart technology is overwhelmingly impressive when you recognize the energy savings it provides to building owners and the positive effects that these savings have on our environment," said Ripp.

Gerrit Reinders, Executive Vice President of Telkonet stated, "Brian provides us with another great addition to our growing sales team and we anticipate his broad industry expertise contributing to the continuing success and growth of our market-leading energy management solutions."

ABOUT TELKONET

Telkonet, a leading United States-based energy management technology provider, offers hardware, software and services to commercial customers worldwide. The EcoSmart suite of products, which includes EcoInsight and EcoWave intelligent thermostats, the EcoView occupancy sensor and the EcoGuard energy management outlet, can be deployed in most building environments to cut utility costs and enable remote monitoring and control using the EcoCentral management platform. Telkonet's energy management products have the power to reduce energy consumption, minimize carbon footprints and help eliminate the need for the construction of new power plants. For more information, visit www.telkonet.com.

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Statements included in this release may constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements involve a number of risks and uncertainties such as competitive factors, technological development, market demand and the Company's ability to obtain new contracts and accurately estimate net revenue due to variability in size, scope and duration of projects, and internal issues in the sponsoring client. Further information on potential factors that could affect the Company's financial results, can be found in the Company's Registration Statement and in its Reports on Forms 8-K filed with the Securities and Exchange Commission (SEC).

Telkonet Investor Relations

414.721.7988

ir@telkonet.com

SOURCE Telkonet, Inc.