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AMD's Revolutionary SeaMicro SM15000(TM) Server Named 2014 Silver Edison Award Winner

Panel Composed of More Than 3,000 Senior Business Executives and Academics Names AMD at the Forefront of Innovation

SAN FRANCISCO, CA -- (Marketwired) -- 05/01/14 -- AMD (NYSE: AMD) today announced that its SeaMicro SM15000™ server received a 2014 Silver Award from the internationally renowned Edison Awards™ in the Applied Technology, Research and Business Optimization category. Competing finalists in the category included AT&T Nanocubes by AT&T Inc. and Archetype IQ System by Ipsos InnoQuest. The distinguished awards -- inspired by Thomas Edison's persistence and inventiveness -- recognize innovation, creativity and ingenuity in the global economy. The awards honor the best in innovation, and finalists are judged by a panel of more than 3,000 senior business executives and academics from across the nation from a wide variety of industries and disciplines.

The Edison Award win further validates that the AMD SeaMicro SM15000 server is the highest density, most energy-efficient server in the market. AMD's SeaMicro SM15000 reimagines the data center server and brings unprecedented efficiency to allow companies to introduce new services faster and at lower cost. It delivers the highest computing density, reducing racks of servers to the size of a suitcase, while reducing data center power consumption by up to 75 percent.

"It's an honor to be recognized by the esteemed Edison Awards and to be in the presence of so many innovative companies that are creating state-of-the-art products," said Young-Sae Song, corporate vice president, product marketing, data center server solutions at AMD. "AMD strives for innovations that transform markets, while inspiring the technology of tomorrow -- exactly what the Edison Awards honors and represents."

The Edison Awards are among the most prestigious accolades honoring excellence in new product and service development, marketing, human-centered design and innovation. Unique to the world of award programs, the Edison Awards are focused on the innovators as much as the innovations. Award winners represent game-changing products, services and excellence and leadership in innovation around four criteria: concept, value, delivery and impact.

"It's exciting to see companies like AMD continuing Thomas Edison's legacy of challenging conventional thinking," said Frank Bonafilia, Edison Awards' executive director. "The Edison Awards recognizes game-changing products and services, and the teams that brought them to consumers."

The voting panel includes senior level marketers, scientists, designers, engineers, academics and past award winners. Winners were announced on Wednesday at the Edison

Awards Annual Gala, held in the historic Julia Morgan Ballroom in San Francisco, Calif.

The Edison Awards is a program conducted by Edison Universe, a 501(c)(3) charitable organization dedicated to fostering future innovators. The 2014 Edison Awards are sponsored by Ipsos. For more information about the Edison Awards, Edison Universe and a list of winners, visit www.edisonawards.com.

Supporting Resources

- Learn more about AMD's SeaMicro SM15000 here
- Learn more about the Edison Awards here
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About AMD
AMD (NYSE: AMD) designs and integrates technology that powers millions of intelligent devices, including personal computers, tablets, game consoles and cloud servers that define the new era of surround computing. AMD solutions enable people everywhere to realize the full potential of their favorite devices and applications to push the boundaries of what is possible. For more information, visit www.amd.com.

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