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Olympics Beats the Final Frontier for Social Mentions

LONDON -- (Marketwire) -- 08/14/12 -- (NYSE: AMD) -- With 54,455,926 social mentions through the closing ceremonies, the Olympics dominated space explorer Mars Curiosity and other major world news over the last couple of weeks, as evidenced by the amount of social shares according to data from social sharing platform AddThis, the world's largest social sharing platform. Following the Olympics in social mentions is Mars Curiosity at 2,079,080 and then the U.S. election at 1,556,860.

AddThis is used by over 14 million web domains and reaches 1.3 billion people each month. The company provides the sharing platform that is found next to most online content enabling people to post or link back through all of the most popular social media sites and uses 1,000 servers powered by AMD Opteron™ processors to manage the high volume of web traffic and data.

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