

December 4, 2012



# Ingram Micro Teams With Qualcomm Life to Bring Scale and Efficiency to Mobile Health Industry

## Global Technology Distributor and Logistics Services Provider Drives Adoption of Qualcomm Life's 2net Hub and Complementary Mobile Health Technologies; Expands Wireless Activation Services to Simplify Remote Patient Challenges

SANTA ANA, CA -- (Marketwire) -- 12/04/12 -- Demonstrating its growing leadership as a distributor of mobile health technologies, [Ingram Micro Inc.](#) (NYSE: IM) today announced it has signed and executed a strategic agreement with Qualcomm Life, Inc., a subsidiary of Qualcomm Incorporated, to distribute its [2net™ Hub](#) worldwide.

Under the terms of the new U.S. agreement, Ingram Micro is providing advanced logistics support for Qualcomm Life's 2net Hub, a compact "plug-and-play" gateway that gives medical device users and their physicians easy wireless access to biometric data. By delivering device aggregation and activation services that pair various wireless medical devices with a single 2net Hub, Ingram Micro is simplifying the deployment and use of mobile health technologies.

Additionally, Ingram Micro will be providing distribution and activation services for a select number of wireless medical device manufacturers already in the [2net Ecosystem](#). The initial set of mHealth devices that will be aggregated with the 2net Hub include weight scales, heart monitors, blood glucose meters and pulse oximeters.

Qualcomm Life's 2net Hub will be available from Ingram Micro as a standalone product or bundled wireless solution that can be activated and then drop-shipped to customers around the globe.

"Mobile, logistics services and healthcare represent three key strategic initiatives for Ingram Micro and provide high-growth and profit opportunities for the overall technology industry and specifically for the IT channel," says Paul Bay, acting president, Ingram Micro North America.

"This new relationship with Qualcomm Life provides Ingram Micro with a clear business advantage in the rapidly growing mobile health space and emerging opportunity around machine-to-machine connectivity," added Bay. "By leveraging Ingram Micro's global scale, our recent acquisition of BrightPoint, our growing logistics offerings and the continued investments we've made to optimize and specialize our business, Qualcomm Life will be well positioned to build greater business efficiencies that can help accelerate demand for its 2net Platform and Hub and help drive down go-to-market costs."

"This strategic collaboration with Ingram Micro marks an important milestone in our goal to position wireless health to scale as it becomes mainstream in healthcare systems worldwide," says Rick Valencia, vice president and general manager of Qualcomm Life. "Ingram Micro brings valuable logistics expertise and global distribution power to our 2net Hub initiatives, enabling us -- along with our customers -- to ramp up and reach out to more patients to optimize treatment plans and improve quality of life as they battle chronic conditions."

More information about Ingram Micro is available at [www.ingrammicro.com](http://www.ingrammicro.com) and <http://ingrammicroinc.wordpress.com>.

To learn, see and hear more about Ingram Micro online, follow the distributor's Facebook page at [www.facebook.com/IngramMicro](http://www.facebook.com/IngramMicro); Twitter at [www.twitter.com/IngramMicroInc](http://www.twitter.com/IngramMicroInc); and YouTube at <http://www.youtube.com/user/ingrammicroinc>.

#### *About Ingram Micro Inc.*

Ingram Micro is the world's largest wholesale technology distributor and a global leader in IT supply-chain, mobile device lifecycle services and logistics solutions. As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics and mobile solutions, technical support, financial services and product aggregation and distribution. The company is the only global broad-based IT distributor, serving 145 countries on six continents with the world's most comprehensive portfolio of IT products and services. Visit [www.ingrammicro.com](http://www.ingrammicro.com).

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