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# Ingram Micro Launches Three New Business Resources for Esteemed VentureTech Network Community

## Innovative Distributor Welcomes Hundreds of the IT Industry's Most Successful Solution Providers to Hollywood, Florida for the 2010 Spring VentureTech Network Invitational

HOLLYWOOD, Fla., April 22 /PRNewswire/ -- Ingram Micro Inc. (NYSE: IM) today announced the availability of three new and highly targeted business development resources offered exclusively to its North American VentureTech Network (VTN) community.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20100107/IMLOGO>)

Previewed at the Fall 2009 VTN Invitational, these three business-building resources include the VTN Connect Mastermind and Functional training programs, the VTN Incentive Support Program and the highly anticipated VTN Business Intelligence Portal. Offered to the VTN community as incremental, fee-based programs, these unique resources enhance the overall member value, partnership and benefits gained from belonging to the VTN community. Program details are being announced today at the Ingram Micro VTN 2010 Spring Invitational, which is taking place April 21-23 in Hollywood, Fla. More than 500 VTN members and manufacturer sponsors are attending the event, themed "We're All In."

"The business and personal value that IT solution providers and manufacturers gain from being a part of the VTN community has never been stronger," says John Fago, senior director, channel marketing, Ingram Micro North America. "With the addition of these new and exclusive resources, we are undoubtedly accelerating the success of our VTN community by incorporating more business and technical value into the business of each VTN member. These optional program offerings not only give our members an unrivaled edge that will radically differentiate their business, but really bolster their ability to service their customers more effectively, grow their businesses more profitability and work together as a multi-billion dollar community of influence."

Keeping its focus on profitable growth and partner enablement, the Ingram Micro team has once again put together a first-class VTN Invitational event packed with high-profile keynote speakers and IT manufacturer channel chiefs from Cisco, HP, IBM and Microsoft, as well as in-depth breakouts and valuable discussion roundtables on hot topics including cloud computing, financial best practices and virtualization.

In addition to a candid Q&A with Ingram Micro CEO Greg Spierkel, the VTN community will hear from Darren Hardy, publisher of *SUCCESS Magazine*, as well as industry analyst Tiffani Bova of Gartner. Business experts Patrick Thean, CEO of The Gazelles Systems, and executive trainer Donna Coppock are set to lead powerful discussions on how to master the

great game of business. Last, but certainly not least, several Ingram Micro executives and VTN members will also take center stage to discuss emerging trends, share best practices and offer valuable insight on the state of the market.

As in years past, the 2010 VTN Spring Invitational will conclude with its annual "VTN Gives Back" charity event. Sponsored by HP, the third annual VTN Gives Back event invites several local organizations and Haitian orphanages located in South Florida to join the VTN community for a night of carnival games, useful crafts, food and fun.

"Over the years, the VTN community has grown to be bigger than business by extending the power and influence of VTN into the local community through philanthropic efforts," says Fago. "VTN Gives Back and our VTN chapters' ongoing philanthropic efforts, such as Big Apple Cares and the Maple Leaf Chapter's Clicks for the Cure breast-cancer awareness campaign, are making a huge difference in the lives of others. That's a value unique to the livelihood of VTN that certainly cannot be replicated."

For more information about Ingram Micro's VTN community, solution providers and manufacturers should contact their Ingram Micro sales or marketing representative.

### **About Ingram Micro**

As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics services, technical support, financial services and product aggregation and distribution. The company serves approximately 150 countries and is the only global broad-based IT distributor with operations in Asia. Visit [www.ingrammicro.com](http://www.ingrammicro.com).

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