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Anuvu Announces Exclusive Content Partnership with The Pinkfong Company

Anuvu's aviation and maritime clients will have exclusive access to Pinkfong's beloved children's programming.



DENVER, September 11, 2024 – [Anuvu](#), a leading provider of worldwide entertainment solutions for mobility markets and high-speed inflight connectivity, has signed an exclusive agreement with The Pinkfong Company, known for the cultural hit "Baby Shark", for its aviation and maritime clients.

Renowned for creating fun and educational content for children and families, Pinkfong will bring 46 compilations (8.5 hours per language) of its popular nursery rhyme series and two feature films ('Pinkfong Sing-Along Movie 1: Space Adventure' and 'Pinkfong Sing-Along Movie 2: Wonderstar Concert') to Anuvu. This industry-first content will be available starting in November 2024 on various Asian and North American airlines.

"Pinkfong's programming has delighted young audiences around the world," said Estibaliz Asiain, EVP Media & Content at Anuvu. "Their captivating and educational content perfectly aligns with our goal to provide high-quality inflight entertainment options for children that parents can trust. We are excited to bring Pinkfong's beloved characters and stories to our airlines' youngest travelers."

"One of our key missions is to ensure that kids and families have access to Pinkfong's high-quality content anytime, anywhere, including when traveling. We're thrilled to partner with Anuvu to expand that accessibility and help enhance the in-flight experience for young travelers with our joyful content," said Gemma Joo, Chief Business Officer of The Pinkfong

Company. "We are committed to expanding our reach beyond traditional platforms and creating more opportunities for audiences to engage with our content wherever they are."

For more information about Anuvu's content and entertainment offering, visit anuvu.com.

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About Anuvu

Anuvu connects and entertains the world's passengers. Our award-winning content and connectivity solutions are reliable, scalable, and tailored to our customers' brands and service objectives. With a flexible and agile approach, we maximize the technology available today, while optimizing for tomorrow.

Some of the most experienced professionals in the industry lead our teams and this, together with our long-standing client relationships, means we never stand still.

Anuvu. Let Innovation Move You.

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About The Pinkfong Company

The Pinkfong Company is a global entertainment company that delivers content and entertaining experiences around the world. Driven by award-winning brands and IPs, the company has created and distributed a range of content across genres and formats including original animated series, world live tours, interactive games, and more. Believing in the power of entertaining and engaging content, The Pinkfong Company is committed to connecting people around the world and bringing joy and inspiration to worldwide audiences of all ages. For more information, please visit the [website](#) or follow the company on [LinkedIn](#).

Media Contact

Caroline Smith

Director, Marketing at Anuvu

caroline.smith@anuvu.com