

December 14, 2022



Anuvu and MUBI Announce Partnership to Bring MUBI's Independent and International Entertainment to Aviation and Maritime Markets



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The partnership gives passengers and crews access to MUBI's films, series, and content, including its podcasts

LOS ANGELES, December 14, 2022 – [Anuvu](#), the leading provider of high-speed connectivity and entertainment solutions for demanding worldwide mobility markets, today announced it has entered a strategic partnership with MUBI, the global streaming service, production company and film distributor. Under the agreement, Anuvu will represent MUBI's content through its global aviation and maritime market distribution network.

The partnership brings a new layer of content diversity to Anuvu's media library with MUBI's

focus on great cinema from emerging and renowned filmmakers from around the world. A selection of MUBI's content –including films and documentaries – will be available for inflight, maritime, airport lounges, and oil rig distribution globally. Through the quality of its films, MUBI has become known as the place to discover great films from iconic directors to emerging auteurs.

Recent and upcoming MUBI Releases include Park Chan-wook's *Decision to Leave*; Joachim Trier's *The Worst Person in the World*; Lukas Dhont's *Close*; Céline Sciamma's *Petite Maman*; *Aftersun* from Charlotte Wells; Leos Carax's *Annette*; Thomas Hardiman's *Medusa Deluxe*; Paul Verhoeven's *Benedetta*; and Lars von Trier's series *The Kingdom* and *The Kingdom Exodus*.

"MUBI's mission to support unique voices and ambitious films from around the world aligns seamlessly with Anuvu's desire to provide diverse and high-quality content to our customers," said Estibaliz Asiain, Anuvu SVP Media and Content. "With Oscar-caliber art house films that are a perfect complement to our current slate of foreign language titles, our partnership addresses a clear need in the industry for content flexible enough to match passenger and crew demographics. We are thrilled to partner with MUBI to fulfill the industry's evolving media and content needs."

MUBI makes, acquires, curates, and champions visionary films, connecting them to audiences all over the world via its streaming platform available in 190 countries and film distribution arm. Anuvu's partnership with MUBI for unique and diverse entertainment is especially important as the mobility market looks to offer a compelling mix of mainstream blockbusters with award-winning and inventive content.

MUBI's English and Spanish language podcasts will also be made available as part of the partnership. Passengers and crews will be able to listen to two seasons of the MUBI Podcast as well as multiple special episodes featuring filmmakers like Park Chan-wook. MUBI Podcast: Encuentros is now on its third season and covers leading voices in Latin American cinema and culture.

"More people are seeking out distinct, quality cinema from filmmakers," said Bryan Mueller, director of business strategy at MUBI. "It is clear Anuvu recognizes this need and is committed to continually expanding its partnerships to ensure those consumer needs are being met. We are excited to partner with their team to bring our media and content to travelers and crews around the globe."

Airlines and maritime clients interested in adding MUBI to their content lineup can contact Anuvu to learn more. For additional information, visit anuvu.com.

About Anuvu

Anuvu's team of global experts effortlessly manage connectivity and content requirements for demanding mobility markets including airlines, cruise lines, and mission-critical maritime, energy and government applications. Through long-standing customer relationships, we have a proven track record for meeting our customers' needs, even as the world changes. Anuvu's flexible and agile approach enables us to adopt the newest technology to optimize our clients' experience and we take pride in maximizing the performance of today, while optimizing for tomorrow. Our goal is to provide our clients with reliable, scalable, and

affordable solutions that meet the ever-changing needs of their passengers and guests. Through our intelligent leadership and innovation, Anuvu defines next-generation passenger experiences through integrated solutions tailored to our customers' brands and service objectives.

Anuvu. Let Innovation Move You.

Follow Anuvu on LinkedIn and Twitter for further updates and insights.

About MUBI

MUBI is a global streaming service, production company and film distributor dedicated to elevating great cinema. MUBI makes, acquires, curates, and champions visionary films, connecting them to audiences all over the world. The platform is available in 190 countries with 12 million members. MUBI is a place to discover ambitious films from iconic directors to emerging auteurs. A new hand-picked film arrives on the platform each day, carefully chosen by MUBI's curators.

MUBI is a place to discover ambitious films from iconic directors to emerging auteurs. A new hand-picked film arrives on the platform every day, each carefully chosen by MUBI's curators. Notebook explores all sides of cinema culture — both in print and online. And with MUBI GO, members in select countries can get a free ticket every week to see the best new films in cinemas.

MUBI is the biggest community of film lovers, available across 190 countries, with more than 12 million members around the world. MUBI acquired renowned sales agent and production company The Match Factory and Match Factory Productions in January 2022.

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