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USANA reorganizes research and development department to heighten focus on clinical studies

SALT LAKE CITY, May 25, 2018 /PRNewswire/ -- USANA's positive reputation in the nutritional industry is rooted in its commitment to strong, reliable science. To further solidify that foundation, the company is announcing a new, centralized plan on the design and management of product-related, preclinical and clinical studies. These new processes will be put in place for the design and execution of all new studies, to meet and exceed the highest standards in our industry.



To discover more about USANA and the science behind its award-winning products, please visit usana.com.

"Our number one goal at USANA is to continue to develop high-quality, scientifically validated health products for the millions of people all over the world who value USANA products," said USANA's chief scientific officer, Robert Sinnott, Ph.D. "Reworking the research and development department to sharpen our focus on clinical studies is the perfect way to ensure that we reach and surpass our goals. This will also provide USANA's Associates with a great sales tool to show that our products are backed up by sound science."

The new clinical sciences team at USANA will be led by Rolando Maddela, MD, MPH. and Jessie Johnson, Ph.D. The team is charged with the design, and overall strategy of USANA clinical studies. Mark Levy, Ph.D., will also continue his role of working with the research and development department on clinical studies. Lawry Han, Ph.D., is a new addition to the department and brings experience in designing and conducting human clinical studies. Both Dr. Levy and Dr. Han will report directly to Dr. Maddela going forward.

Product-related, preclinical and clinical studies play a vital role in determining what structure function claims can be supported by reasonable science, which are then reviewed USANA's legal department to satisfy government regulations. As the bar for scientific validation continues to rise globally, USANA is committed to staying the leader in designing and building the world's best nutritional wellness products.

Recent meta-analysis studies from USANA include published articles about the [effects](#)

[of eating whole fruit versus drinking fruit juice have on immunoregulatory pathways](#) and the [covariate-dependent effect of the MTHFR single nucleotide polymorphism rs1801133 on blood homocysteine](#). USANA's R&D team has also recently won a Best of State award for the top research and development department in the state of Utah.

About USANA

USANA (NYSE:USNA) prides itself in providing consumers the highest quality nutritional products in the world. From its award-winning supplements to its innovative new skincare line, USANA has proven for more than 25 years why it's a company you can trust. How about giving us a try? Shop at USANA.com or learn more at whatsupusana.com.

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