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Skillsoft and MIT Sloan Management Review Partner to Train the Next Generation of Business Leaders

Superior content and Percipio platform help organizations develop the next wave of leaders

BOSTON--(BUSINESS WIRE)-- [Skillsoft](#), the global leader in corporate learning, has partnered with [MIT Sloan Management Review](#) (MIT SMR) to curate the journal's best leadership assets and deliver them to its 40 million users. This key collaboration kicks off a series of new, innovative content partnerships that will empower Skillsoft's Leadership and Business Skills learners with professional training from the industry's top experts.

Organizations and their employees can now access this elite catalog of content to enhance professional development, upskill their workforce, and hone individual career paths. Presented through the highly engaging and intuitive Percipio platform, users will be able to access everything from MIT SMR's general leadership articles, to Frontier articles that focus on the intersection of business management practice with technology, collaborative research reports, as well as webinars and videos. Content will be optimized for all devices and operating systems, and will be accessible via video, audio and written content for varied learner styles and needs.

"Our Leadership content sets us apart from other corporate learning content providers. We provide the most diverse content catalog with an array of learning modalities. More importantly and unique to Skillsoft, we craft thoughtful learning paths and courses for users to follow," said [Bill Donoghue, Executive Chairman of the Skillsoft group](#). "Our partnership with MIT Sloan Management Review will supplement our own assets and underscore our commitment to building the most respected and up-to-date portfolio of Leadership training available."

Skillsoft will embed MIT SMR content within its core Business and video collections, and integrate content within its existing Leadership offerings, like Skillsoft Leadership Advantage, Continuous Leadership Journey and Women-in-Action. The partnership between Skillsoft and MIT SMR will provide organizations with engaging, on-demand corporate learning content that will groom, train and inspire management teams through a consumer-like interface (think Netflix or Amazon) that is designed to engage the learner.

"We see a growing need for effective leadership training to address critical skill gaps in today's organizations and help increase an organization's ability to develop talent from within," said **Paul Michelman at MIT SMR**. "This partnership gives our content a new vehicle for delivery within those organizations that believe training their internal talent is paramount to creating a competitive edge."

MIT Sloan Management Review is a pre-eminent platform and content leader that bridges

the gap between academic research and daily practice. The Review keeps readers in tune with management trends and innovations. *MIT SMR* articles cover a wide range of topics relevant to management with a focus on areas such as Data & Analytics, Digital, Global, Innovation, Leadership, Marketing, Operations, Social Business, Strategies and Sustainability. For decades, *MIT SMR* has been a forum for business-management innovators from around the world to present their ideas and research.

About Skillsoft

Skillsoft is the global leader in corporate learning, providing the most engaging learner experience and high-quality content. We are trusted by the world's leading organizations, including 65 percent of the Fortune 500. Our mission is to build beautiful technology and engaging content that drives business impact for today's modern enterprise. Our 150,000+ multi-modal courses, videos, books and micro-learning modules are accessed more than 130 million times every month, in 160 countries and 29 languages. With 100% secure cloud access, from any device, whenever, wherever. www.skillsoft.com

About MIT Sloan Management Review

MIT Sloan Management Review leads the discourse among academic researchers, business executives, and other influential thought leaders about advances in management practice, especially those driven by technology, that are transforming how people lead and innovate. *MIT SMR* disseminates new management research and innovative ideas so that thoughtful executives can capitalize on the opportunities generated by rapid organizational, technological, and societal change. sloanreview.mit.edu/

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