

## Microchip Introduces Volatile Digital-to-Analog Converter (DAC)

Low-Power, Low-Cost 6-bit Volatile DAC with Command Code Features 1.8-5.5V Wide Operating Voltage Range; I<sup>2</sup>C™ and SMBus™ compatibility

CHANDLER, Ariz.--(BUSINESS WIRE)-- Microchip Technology Inc. (NASDAQ: MCHP), a leading provider of microcontroller, analog and Flash-IP solutions, today introduced the volatile MCP47A1 <u>Digital-to-Analog Converter (DAC)</u>. This low-power, low-cost DAC features a 1.8-5.5V wide operating voltage range, and is offered in a 6-pin SC70 package. The <u>MCP47A1</u> is ideal for applications in the <u>automotive</u>, <u>audio</u> and <u>industrial</u> markets, such as portable, handheld battery-operated products, and applications such as set-point or offset trimming and sensitive mechanical-trim pot replacement.

The extended temperature range of -40 to +125 degrees Celsius allows for use in high-temperature automotive and industrial applications. Additionally, the small SC70 packaging allows for more portable and space-constrained consumer applications. The MCP47A1 DAC also provides 65 taps, through an  $I^2C^{TM}$  interface, including taps to both full-scale and zero-scale, providing additional functionality. Low power consumption extends lifetimes in applications with finite power supplies, and the low cost is suitable for cost-sensitive applications.

"The MCP47A1 is optimized for system power reduction and cost reduction," said Bryan J. Liddiard, vice president of marketing with Microchip's <u>Analog & Interface Products</u> <u>Division</u>. "Because of its extended temperature range, this new DAC can also be used in high-temperature automotive and industrial applications."

## Packaging, Pricing & Availability

The <u>MCP47A1</u> DAC is available today for sampling and volume production, at \$0.42 each in 5,000-unit quantities. It is offered in a 6-pin SC70 package. For further information, contact any Microchip sales representative or authorized worldwide distributor, or visit Microchip's Web site at <a href="http://www.microchip.com/get/Q2UL">http://www.microchip.com/get/Q2UL</a>. To purchase products mentioned in this press release, go to <a href="microchipDIRECT">microchipDIRECT</a> or contact one of Microchip's authorized distribution partners.

## Resources

High-res Photo & Block Diagram Available Through Flickr or Editorial Contact (feel free to publish):

- Photo: http://www.microchip.com/get/E8FM
- Block Diagram: http://www.microchip.com/get/9M7A

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